

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62

EXHIBIT A 100
BOSTON
OCT 20 1948



BODGER

1948-49

AVERAGE PLANTING, FLOWERING, HARVESTING AND SHIPPING DATES ON PRINCIPAL CROPS

VARIETY	PLANTED	IN FLOWER	HARVESTED	READY FOR SHIPMENT
Aster.....	March	Aug.-Sept.	Oct.-Nov.	Nov.-Dec.
Zinnia.....	April	July	October	December
Ageratum.....	Feb.-Mar.	June-July	Aug.-Sept.	October
Alyssum.....	Dec.-Feb.	Apr.-July	July-Aug.	Aug.-Sept.
Antirrhinum.....	Nov.-Feb.	June-July	August	September
Aquilegia.....	August	April	May-July	Aug.-Sept.
Balsam.....	May	July	August	September
Calendula.....	Nov.-Feb.	Apr.-June	July-Aug.	August
Carnation.....	Nov.-Feb.	May-July	Aug.-Oct.	Oct.-Nov.
Celosia.....	March	July	August	September
Centaurea.....	Nov.-Feb.	May-July	August	September
Chrysanthemum (Annual).....	Feb.-Mar.	May-June	August	September
Clarkia.....	Feb.-Mar.	June	July	August
Cosmos.....	Apr.-May	June-Aug.	Aug.-Sept.	Sept.-Oct.
Delphinium.....	Nov. Feb.	May-July	July-Aug.	July-Sept.
Dianthus.....	Jan.-Feb.	June-July	August	September
Eschscholtzia.....	Jan.-Feb.	Apr.-May	July	August
Gaillardia.....	Feb.-Mar.	July	October	Sept.-Nov.
Godetia.....	Feb.-Mar.	July	August	September
Helichrysum.....	Feb.-Mar.	June-July	August	September
Hollyhock.....	November	July	September	October
Ipomea.....	Apr.-May	July-Aug.	October	November
Larkspur.....	Nov.-Feb.	May-June	August	September
Lupin.....	January	June-July	September	October
Marigold (French).....	April	June-July	September	October
Marigold (African).....	Mar.-Apr.	August	Oct.-Nov.	Nov.-Dec.
Mignonette.....	Feb.-Mar.	June-July	August	September
Nasturtium.....	Apr.-May	July	Sept.-Oct.	Oct.-Nov.
Nierembergia.....	February	June-Aug.	October	Oct.-Nov.
Petunia.....	Feb.-Mar.	May-July	September	October
Poppy (Nudicaule).....	Dec.-Feb.	May-June	July-Aug.	Aug.-Sept.
Poppy (Annual).....	Nov.-Feb.	May-June	July	August
Salpiglossis.....	Feb.-Mar.	July	August	September
Scabiosa.....	November	June-July	September	Oct.-Nov.
Schizanthus.....	Jan.-Mar.	May-June	July	August
Statice.....	January	May-June	September	October
Stock.....	Jan.-Feb.	May-June	Oct.-Dec.	Nov.-Dec.
Sweet Pea.....	November	Apr.-June	July-Aug.	September
Verbena.....	Jan.-Feb.	July	September	October

IT MUST BE REMEMBERED THAT THESE DATES ARE APPROXIMATE, AND FOR A NORMAL YEAR.
ADVERSE WEATHER AND OTHER CONDITIONS WE CANNOT CONTROL MAY DELAY
DELIVERY AT CERTAIN TIMES.

**NOVELTIES
and
SPECIALTIES**
1949



ASTER **PRINCESS LINDA**

BODGER 1949

Linda brings an important new florist's color into the already popular Princess type. It is pure, clear rose, a color long desired by florist growers who have had outstanding success with Princesses Bonnie, Marsha and Anne. The Princesses are practically ideal cutflower types: They have an attractive appearance, good colors, ship well, make satisfactory stems and bloom prolifically. They make fine home garden bedding and cutting plants, too, where Asters can be successfully grown. Flowers have deep crested centers with multiple rows of guard petals. Plants are branching, 2'-2 1/2' high. Linda, like all the Princesses, was bred in our famed Wilt Workshop and is therefore highly wilt-resistant.

Autumn Delivery: \$15.00/Lb.

NICKELTYPES OF THIS COLOR PICTURE (#3019F):
\$21.50/SET

COSMOS **RADIANCE**

ALL-AMERICA SELECTIONS

BODGER 1948

This Bodger introduction for the 1948 season has proved immensely popular with home gardeners because it will grow well almost anywhere, and repays a minimum of care with a profusion of large, long stemmed flowers well suited for cutting. A cross between the Sensation type and a zoned hybrid developed by Sydney Percy-Lancaster of Calcutta, India, it took twelve years to perfect in Bodger trial grounds, and won the top All America Award for the year 1948. Radiance is a real novelty—the central crimson zone is entirely new in Cosmos and identifies it like a signature. Your customers can see the difference at a glance. Women appreciate its brilliance under artificial light!

Immediate or Autumn Delivery: \$10.00/Lb.

NICKELTYPES OF THIS COLOR PICTURE (#3015F):
\$21.50/SET





LARKSPUR REGAL ROSE

(NOT ILLUSTRATED)

After more than ten years of development, we are proud to announce a brand new type of florist's Larkspur—our Regal Strain. Greatly superior to our popular Kings, the Regals retain the height and compact basal branching habit of the Giant Imperials, but feature a tremendously long spike of well-spaced florets as huge

LARKSPUR CARMINE KING IMPR.

BODGER 1948

This new Larkspur in the Giant Imperial class was developed in response to specific requests from florist's suppliers for a carmine which would not show streaking in the petals under normal growing conditions. Carmine King Improved is a very definite improvement in this direction, and petal streaking is held to a minimum. In addition, it has a longer spike, sturdier growth, and larger florets than any of the Giant Imperials to date. Color is a little deeper than Carmine King, and it will hold under very trying conditions. We recommend this Larkspur to florists as a replacement for Carmine King.

Autumn Delivery: \$4.00/Lb.

ELECTRO OF THIS PICTURE (#1132F): \$2.75

CALENDULA SUNSET SHADES

BODGER 1949

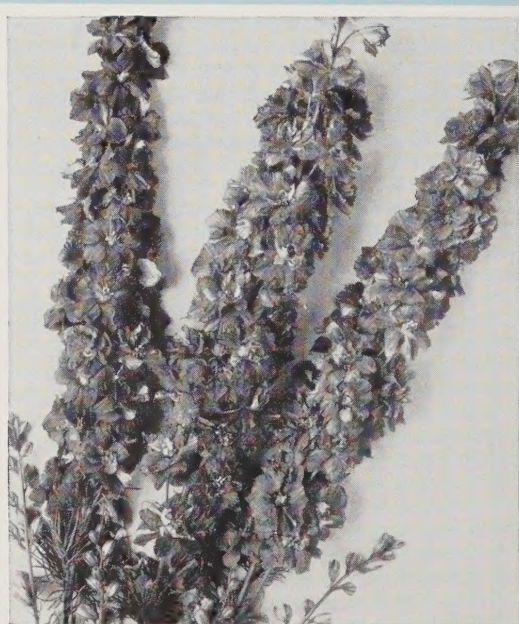
Novel petal colorings characterize this new Bodger introduction, and recommend it especially for the home gardener who wants something new in his garden color scheme. Base color of the flowers is apricot, overlaid with rich tipping and striping of orange, lemon, primrose and in-between shades. The two-tone effect is very pronounced, varying from flower to flower and color to color. Flower form is rounded rather than flat, with petals of good substance but not stiff as those of Campfire. Blooms are medium sized, neat and compact, 3" in diameter. Plants are quite compact, making strong stems of medium length. This strain is ideally suited for low bedding where cut flowers for the house are wanted as well.

Autumn Delivery: \$3.00/Lb.

ELECTRO OF THIS PICTURE (#1139F): \$2.75

as those of Delphinium. Plants are extremely vigorous and quite early. Regal Rose, a rich florist's rose color, is the first of the new type, and will be available from 1948 crop. Try this champion Larkspur right away!

Autumn Delivery: \$15.00/Lb.



FUCHSIA BODGER'S SUPER- LATIVE MIXTURE

Nurserymen and market gardeners as well as amateurs can produce flowering Fuchsia plants from seed in no more time than needed for most perennials, and at a fraction of the cost of using cuttings. They are a profitable crop, and *temperature requirements are not critical*. Our seed is from intercross-pollinated plants, and unlike that from selfed Fuchsias, has strong vitality and will produce hybrid as well as parent types. In our Superlative Mixture we offer for the first time seed from hand crosses between plants having American Fuchsia Society "A" or "B" ratings only—the cream of the crop. Varieties used are listed at right, and new award winners are being added continually.

**Summer and Autumn Delivery—Per 1000
Seeds: \$6.00; Per ¼ Oz.: \$80.00**

ELECTRO OF THIS PICTURE (#1130F): \$2.75

CULTURAL DIRECTIONS: PAGE 25



FUCHSIA VARIETIES

DOUBLE RED

Anna '45
Crescendo '42
Victory '42

DOUBLE PURPLE

Titanic '46

DOUBLE PINK

Pan America '42

PINK AND WHITE

Collingwood '45
Marionette '46
Prima Donna '43
Whitemost '42

WHITE

Ave Maria '46

WHITE AND PURPLE

Star Gazer '46

SINGLE RED

Gay Senorita '39
Red Spider '46
Utopia '45

SINGLE PINK

Richard Diener '45

RED AND WHITE

Diadem '46
Radiance '46
Sunburst '46

PASTELS

Abundance '44
Heavenly Blue '45
Hollydale '46
Galli Curci '42
Lucky Strike '43
Melody '42
Rosemarye '43
Sacramento '46
Treasure '46

ORANGE

Falling Stars '41

TIPHYLLA HYBRIDS

Trumpeter '46

SCABIOSA IMPERIAL HYBRIDS

BODGER 1947

Here is a strain of annual Scabiosa so much different, so much better than the old pincushion type that it comprises an entirely new class—the Imperial Giant, or ball-shaped type. A few years back we introduced the first of this type — Blue Moon — and it was hailed as an outstanding achievement; now we have developed the Hybrids in a full range of brilliant colors. Flowers are extremely large, and composed entirely of broad, frilled petals arranged in a compact ball (no pincushion!). Plants are upright, 42"-48" tall, bearing flowers on long wiry stems. Compare, and you'll agree — the Imperial Hybrids are a new race of Scabiosa.

Immediate or Autumn Delivery: \$4.00/Lb.

ELECTRO OF THIS PICTURE (#1127F): \$2.75





PANSY SWISS GIANTS

This fine strain has long been the standard for home garden use, as it yields large, well-marked flowers of excellent form and substance in a wide color range which includes the rarer reds and blues. We grow our seed in cool weather locations to assure you good plump seed of satisfactory vitality.

Immediate or Autumn Delivery: \$55.00/Lb.

NICKELTYPES OF THIS COLOR PICTURE (#3022F):
\$21.50/SET

DELPHINIUM PACIFIC GIANTS

This remarkable strain was developed by Vetterle and Reinelt of California. Spikes are huge, with 2 1/2"-3 1/2" florets well spaced on strong stems, fully double. Seed we offer is grown from originator's hybrid stock.

Summer and Autumn Delivery: \$5.00/Oz.

NICKELTYPES OF THIS COLOR PICTURE (#3012F):
\$21.50/SET

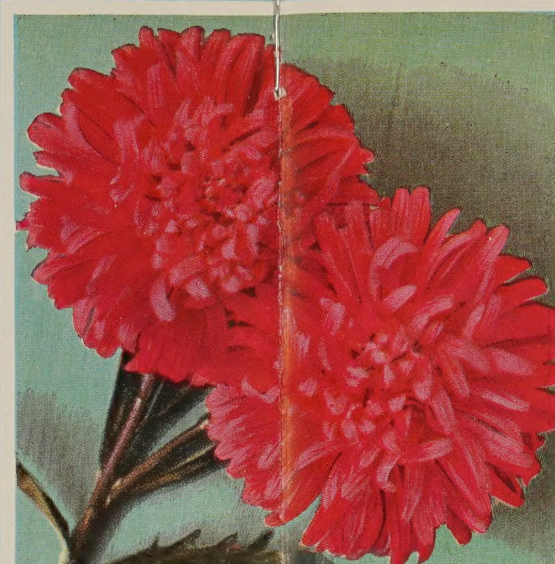


CHRYSANTHEMUM MERRY MIXTURE

A comparatively recent introduction, Merry Mixture is so superior to previously used strains of Painted Daisies that it makes them obsolete. It includes new solid colors not found in the old Tricolor, as well as a better range of zoned or tricolored flowers. Plants are 2 1/2'-3' high, bushy but upright, bearing the flowers near the top. Painted Daisies are annuals requiring very little attention, and the flowers are good for cutting. Priced the same as Tricolor.

Immediate or Autumn Delivery: \$3.00/Lb.

NICKELTYPES OF THIS COLOR PICTURE (#3014F):
\$21.50/SET



ASTER BALLET QUEEN

Our 1948 introduction in the Queen of the Market class. Deep salmon rose, exceptionally double and extremely wilt-resistant.

Immediate or Autumn Delivery: \$8.00/Lb.

NICKELTYPES OF THIS COLOR PICTURE (#3017E):
\$18.50/SET

VERBENA GIGANTEA MIXED

Our own well-balanced mixture of giant flowers for low bedding. Brilliant colors.

Immediate or Autumn Delivery: \$10.00/Lb.

NICKELTYPES OF THIS COLOR PICTURE (#3018F):
\$21.50/SET



PETUNIA RAMONA STRAIN

The word "Ramona" describes exclusively our famous dwarf strain of Giants of California, bred especially for florist's pot plant use. The flowers are truly huge, measuring 5"-6" across, evenly and attractively ruffled, and of colors unsurpassed in Petunias. This is the finest dwarf strain offered, regardless of price.

Immediate or Autumn Delivery

Dark or Light Shades, or Both: \$30.00/Oz.

NICKELTYPES OF THIS COLOR PICTURE (#3023F):
\$21.50/SET



ZINNIA DAHLIA FLOWERED

Bodger's Gold Medal Dahlia Flowered Zinnias are a superlative strain, widely grown and often imitated; by public acclaim the most popular ever introduced. The seed we offer today is unreservedly the finest in the market, guaranteed by the words: "Originator's seed."

Immediate or Autumn Delivery

Gold Medal Mixed: \$3.50/Lb. Colors: \$4.00/Lb.

NICKELTYPES OF THIS COLOR PICTURE (#3020F):
\$21.50/SET



STOCK DOUBLE GIANT COLUMN

We have had long experience in growing fine Column Stocks for florist growers, and our origination, Gardenia, is now the standard outdoor white. We have the full range of varieties, including Ball numbers 1, 3, 8, 14, 16, 21, 22, 24, Gardenia, Yellow Wonder, Silvery Lilac, Royal Purple, and Illusion, all true to color and with a high percentage of doubleness. Ours are fine Stocks, backed by skilled breeding and selection. Let us prove it in our trial grounds—or yours.

Autumn Delivery—Yellow Wonder: \$80/Lb.

All other varieties: \$60.00/Lb.

NICKELTYPES OF THIS COLOR PICTURE (#3021F):
\$21.50/SET



SWEET PEA CUTHBERTSON

(NOT ILLUSTRATED)

A new type of Sweet Pea characterized by its excellent heat resistance. Comes into bloom midway between Early and Late Spencers, and continues much longer, even in hot weather. Flowers are plainer than the Spencer type, but large and with

DIANTHUS TETRA HEDDENSIS

BODGER 1948

An entirely new tetraploid variety developed from a cross between D. Heddewigi and D. Chinensis. The first of the type was the 1946 All America winner, Westwood Beauty. Tetra Heddensis Mixed is the mixture of colors in the new type, and contains all the traditional Dianthus colors plus a new salmon shade. The new type combines the large, open flowers of Heddewigi with the rugged growth and long stems of Chinensis, and is more tolerant of extreme temperatures than either of the parent types. Flowers are 2" across, borne on 16" stems suitable for cutting. Much better than Heddewigi single for general use.

Immediate or Autumn Delivery: \$4.50/Lb.

ELECTRO OF THIS PICTURE (#1135F): \$2.75

MARIGOLD REDHEAD

ALL-AMERICA SELECTIONS

1948

The most interesting of all the recent introductions in dwarf single French Marigolds, Red Head has large crested flowers 2" across with broad, overlapping petals. Petal color is mahogany when flowers first open, changing to auburn and later to bronze. The crested center is composed of small upright petals, gold edged with maroon. Plants are dwarf and compact, 14"-16" high, spreading slightly wider and blooming very profusely. Blooms begin early and continue throughout the summer. An excellent type for low borders, and especially effective in large masses.

Autumn Delivery: \$10.00/Lb.

ELECTRO OF THIS PICTURE (#1133F): \$2.75

good stems. Results to date indicate that it is preferable to the Late Spencer where summers are hot and early. We can supply the full range of separate colors and mixed.

Immediate Delivery Certain Colors and Mixed

Autumn Delivery: Colors \$1.75/Lb.; Mixed \$1.25/Lb.



ZINNIA EARLY WONDER

BODGER

Earliest of all Zinnias, Early Wonders can be grown in localities having a short summer where the other types cannot. In other latitudes they provide a show of bloom quickly—an asset in any summer annual. The Early Wonder plant habit is quite unique: 18"-24" tall, it is basal branching, producing flowers on very long stems which have no laterals and practically no leaves. For this reason it is ideal as a garden cutting flower. Flowers are medium-sized, 3"-4" across, of rounded shape and with a distinct petal form. The mixture contains bright "Spanish" colors.

Immediate or Autumn Delivery: Mixed \$6.00/Lb.

ELECTRO OF THIS PICTURE (#1134F): \$2.75



MIRABILIS PETTICOAT FOUR O'CLOCKS

BODGER 1949 (NOT ILLUSTRATED)

"Petticoat" is a perfect description of this novel Marvel of Peru: The sepals of each single flower are brightly colored to match the petals, giving a charming flower-within-a-flower effect. Otherwise, plants

are the same as regular Four o'Clocks. We are introducing here for the first time in the U.S. this origination of Mr. S. Percy-Lancaster of Calcutta. Mixed colors only.

Autumn Delivery: \$5.00/Lb.



ANTIRRHINUM TETRA SNAP

For professional cutflower and plant growers, Tetra is the most satisfactory outdoor Snapdragon offered today. Being a tetraploid, it is a vigorous grower, almost never "crippled" with rust, and these big husky plants sell quickly from flats. Blooming size plants are tall, but with finger-thick stems that keep the spikes erect and the tips straight. Florets are huge, mostly ruffled, and stay on the stem so that 12" flower spikes are usual. Colors cover the full range, with a majority of flowers richly veined. Mixed colors only, at present. An eye-opener for home gardeners who will buy a premium packet.

Autumn Delivery: \$2.55/Oz. \$30.00/Lb.

ELECTRO OF THIS PICTURE (#1131F): \$2.75

CALENDULA **CAMPFIRE**

Our introduction of Campfire as a special florist's cutting Calendula a few years back began the trend toward a large, flat flower form with strong petals for shipping. Campfire is still the best example of this type: It ships exceedingly well, and the scarlet sheen in the orange petal color makes it a good selling item on the market. With its compact habit and striking color, Campfire is also popular for home garden use both for cutting and low bedding.

Immediate or Autumn Delivery: \$4.00/Lb.

NICKELTYPES OF THIS COLOR PICTURE (#3016E):
\$18.50/SET



MARIGOLD **MIDGET HARMONY**

(NOT ILLUSTRATED)

This recent introduction (also known as Extra Dwarf Harmony) is an extremely dwarf form of the popular French Marigold Harmony, and is particularly for florist's pot plant use. Flowers are of regular Harmony form and coloring, golden

yellow bordered maroon red. Plants are of the same form and in the same class as our 1942 introduction, Butterball. Excellent for edging in the home garden.

Autumn Delivery: \$6.00/Lb.



ANTIRRHINUM **CALIF. GIANTS**

Our California Giant Mixture is perhaps the best Snapdragon for all-around use in the garden, since it is equally good for cutting and for bedding. The plants are of the popular Nanum Majestic type, eighteen to twenty-four inches in height, and of an even and compact habit. The flowers are long spikes with closely spaced, large florets, and the color range includes the full range of popular shades: Pink, rose, apricot, bronze, orange, light and deep yellow, scarlet, crimson and white. Illustrated at left are the pink, rose and deep yellow. A high percentage of the plants are rustproof, and the strain is quite sturdy outdoors.

Immediate or Autumn Delivery: \$12.00/Lb.

NICKELTYPES OF THIS COLOR PICTURE (#3013F):
\$21.50/SET



GENERAL PRICE LIST

OF CALIFORNIA'S CHOICEST FLOWER SEEDS... SINCE 1890

SEASON OF 1948-1949



BODGER

EL MONTE, CALIFORNIA, U.S.A. *Seeds Ltd.*

WHOLESALE FLOWER SEED GROWERS

CABLE ADDRESS: REGISTERED "BODGER EL MONTE" ALL CODES

Quality -

People like our prompt service—and the consistent quality we have been supplying for over fifty years. Every year our guest book bulges with the names of our customers and friends who come out to see us and the unique organization we have here in El Monte. They like to see our colorful flower fields and meet the people who are responsible for the seed they get, and we like nothing better than to show them around. We'd like to have you visit us too (and incidentally, try our famous climate!), but in case you won't be able to come out our way this year, we would like you to see the way we work through the medium of the written records we make.

BODGER SEEDS, LTD.	
Name <u>ZINNIA DAHLIA FL. ELDORADO</u>	
No. <u>1266</u>	Ranch <u>HOME</u> Date <u>JUL 15 1948</u>
Acres <u>10A</u>	
Planting Date <u>APRIL 30</u>	(OK)
Germination <u>EXCELLENT</u>	
Flowering Date <u>JULY 12</u>	
Flowering Period	
Type <u>EXCELLENT DAH. FLWR</u>	
Color <u>APRICO - BUFF</u>	
Height <u>30"</u>	
Size of fl. <u>6-7"</u>	

E1266

Home Ranch

Check No. _____

No. Sacks _____

(8)

ZINNIA

DAHLIA FL.

Eldorado

First of all there is the growing crop in the field — judged and evaluated by production men with years of "know-how" in the flower seed business. *They know what you want—and make sure that you get it.* Stock seed must pass inspection, germination is noted, plant behavior is checked, fields are inspected throughout the flowering season for trueness to color, habit and type. Field books are crammed with notes on the crop, and when Autumn comes around the production man says what to harvest, when, and how. No harvester moves until the Master Tag is out, and not a bag nor a canvas goes *anywhere* without the little tag that identifies it as part of a specific lot. When you're handling more than a thousand different colors and vari-

(8)

E1266

(8)

E1266

(8)

E1266

BODGER SEEDS LTD.		WAREHOUSE RECEIPT		OCT 6 1948	
NO.	COLOR	VARIETY	RANCH	HEIGHT	
E1266	WHITE	ZINNIA DAH. FL. ELDORADO	HOME	262	
E2832	WHITE	CELOSIA PLUMOSA CRIMSON	HOME	104	
E1276	WHITE	ZINNIA DAH. FL. ILLUMINATION	HOME		
E2832	WHITE	CELOSIA PLUMOSA YELLOW			
E3180	WHITE	COIX LACHRYMA			
E1414	WHITE	ZINNIA FL.			
E1402	WHITE	ZINNIA FL.			
E1416	WHITE	ZINNIA FL.			

eties of seed, no precaution is too much trouble to assure that the bag contains what the label says. Many of our visitors marvel that we can keep all these varieties apart—we use color code, special tags, endless forms and records; check and recheck to make this so.

Let's look at the cleaning mill, where the threshed seed is received and a receipt given for its safe arrival thus far. Through as many as five machines the seed goes until it is clean as a whistle—and seed in any phase of cleaning is instantly identifiable here too, with compressed air cleaning to prevent any mixing in the cleaning mill.

Now we are ready to attach a warehouse tag, containing all the Master Tag information and more, for samples are immediately taken and the germination recorded. The "8" in the circle, incidentally, means the crop year—in this example, 1948 crop. The first responsibility of the production man is conscientious care, but the second is speed. When you place your contract

(8)

1266 ZINNIA DAHLIA FLOREDA ELDORADO

No. **E1266**

RECD. 262 LBS. DATE OCT 10 1948

NO. 212 92% OCT 19 1948

- Quick

AIR MAIL

DATE October 25, 1948

VIA	PAID	QUANTITY	PRICE	TOTAL
1296	Zinnia	4#	4.00	16.00
1306	"	1#	3.50	3.50
249	Calendula Campfire Improved	2#	4.00	8.00
3034	Chrysanthemum Caroline Merry Mixture	1#	5.00	5.00
5092	Marigold Extra Dwarf Double Butterball	1#	4.00	4.00
570	Petunia Dwarf Plants of Calif Ramona Dark Shades	1/1000	3.00	3.00

your order is always together, ready to ship according to your instructions.

Let's take a minute, however, to consider how your spot orders are handled: Perhaps on Monday you need some seed. By Airmail we are two days from anywhere in the United States, so your order is here at 8 A.M. Wednesday. That's it, in the upper left-hand corner of this page. By 10 A.M. it has been read and checked by someone who

CALIFORNIA'S
CHOICE FLOWER SEEDS

4 LBS
ZINNIA
GOLD MEDAL DAHLIA FLWD
ELDORADO

197

SINCE 1890

knows your requirements well, priced, and is ready to have bag labels made. If you want a question answered, or perhaps want to get some photographs or electros that information is copied off for prompt attention elsewhere. Accompanied by bag labels, your order goes to the warehouse where it is filled, assembled, checked and sent to Shipping. Here a bag slip is made which contains all the information needed by Accounting. Your order is check-weighed, postage figured, items counted and finally put up in a shipping bag with proper label attached, to go out in the afternoon mail. If the quantity is small enough to go by Airmail you can have your seed Friday, or by Parcel Post it's in your mail Monday morning. California is as near as your airport nowadays, and our "turn-around" service on spot orders is practically jet propelled!

UNIVERSAL SEED CO.
121 FRONT ST.
CHICAGO, 2, ILL.

OCT 27 1948

12#
10 11 3/4#
10 1 1/2#

1.36

1 Bag Flower Seed
Zinnia El Dorado & Misc

SPECIAL HANDLING

5 71.0
3 .03
2 .08
10
1.23 ship

The only thing we can't show a picture of is the enthusiasm with which everyone here at Bodger's looks after your needs, large or small. We're really interested in seeing that you are satisfied. When you make that trip to California, come in and see us—we're glad to see you, any time. We want you to sign our guest book, and we want to show you, too, why our quality—quick! makes us new customers every year, all over the world.

PARCEL POST
RETURN POSTAGE
GUARANTEED
SPECIAL HANDLING

CALIFORNIA'S CHOICE FLOWER SEEDS
SINCE 1890

UNIVERSAL SEED CO.
121 FRONT ST.
CHICAGO, 2, ILL.

GROWN BY
Bodger Seeds Ltd.
EL MONTE, CALIF., U.S.A.



PANORAMA FIELD VIEW OF BODGER'S FAMOUS WILT WORKSHOP, WHERE RESISTANCE TO FUSARIUM WILT IS BRED INTO ASTERS TO INSURE Y

LARGE FLOWERED, HEAVY STEMMED, SPECIAL FLORIST VARIETIES

Aster
(CALLISTEPHUS CHINE

EARLY GIANT WILT RESISTANT *f* (Bodger)

The finest large flowered, heavy stemmed wilt-resistant Aster yet developed. Flowers are Giants of California type, plants 1 1/2' with strong heavy stems. Will bloom in early to mid-August, four to six weeks earlier than Giants of California. An exceptional new class.

		Per oz.	Per lb.
34	LIGHT BLUE (Bodger) <small>ALL-AMERICA SELECTIONS</small> '39.....	1.70	20.00
38	PEACH BLOSSOM (Bodger), opens white, flushes lavender pink.....	1.70	20.00
30	ROSE MARIE (Bodger) <small>ALL-AMERICA SELECTIONS</small> '40, rich rose.....	1.70	20.00

SUPER GIANT *f* (Non-resistant Strain)

This is the largest and most fully double Aster class known. The flowers are from 5" to 6" across, with full petaled, graceful, interlacing petals. Plants are about 2 1/2' tall, with six to eight long, non-lateral stems per plant.

20	EL MONTE (Bodger) <small>ALL-AMERICA SELECTIONS</small> '36, crimson.....	1.30	15.00
26	LOS ANGELES (Bodger) <small>ALL-AMERICA SELECTIONS</small> '34, shell pink.....	1.30	15.00

ELECTRO #455G ASTER EARLY GIANT W. R.
PEACH BLOSSOM



IMPROVED GIANTS OF CALIFORNIA CURLED AND INTERLACED *f* (Non-resistant Strain)

The flowers are large and full, of the well-known Crego type, with broad graceful petals, borne on long heavy non-lateral stems. The plants reach a height of 3', blooming from late summer until frost. A fine cut flower type for florists.

60	APPLE BLOSSOM, shell pink.....	1.30	15.00
68	AZURE BLUE, soft azure blue.....	1.30	15.00
80	CRIMSON (Bodger)	1.30	15.00
44	DARK PURPLE, wilt resistant (Bodger).....	1.30	15.00
64	DARK PURPLE	1.30	15.00
66	DEEP ROSE	1.30	15.00
70	LIGHT PURPLE or DARK BLUE	1.30	15.00
82	LOVELINESS (Bodger) rich pure pink, touched with salmon	1.30	15.00
72	PEACH BLOSSOM, opens white, flushes lavender pink	1.30	15.00
76	WHITE, pure white.....	1.30	15.00
78	FINEST MIXED	1.05	12.00



INSURE YOU HEALTHY COMMERCIAL AND GARDEN PLANTS. THIS IS THE ONLY COMMERCIAL PROJECT OF THIS SORT IN THE WORLD.

ers
CHINENSIS)

GIANT MAMMOTH PEONY FLOWERED f

	Per oz.	Per lb.
90 SILVERY ROSE, wilt resistant (Bodger) 2 1/2'-3'.....	1.30	15.00
106 PURPLE ROBE (Bodger) 2 1/2'-3'.....	1.30	15.00

EARLY BEAUTY WILT RESISTANT f (Bodger)

Planted at the same time, the Early Beauties flower with the Crego and American Branching types, or from early September until frost. The plants are from 2 1/2'-3' tall, with long, stout stems bearing large well-formed flowers. The colors are good, and the keeping qualities excellent.

120 AZURE FAIRY, azure blue.....	.90	10.00
124 CRIMSON.....	.90	10.00
126 DEEP ROSE.....	.90	10.00
132 PURPLE or DARK BLUE.....	.90	10.00
136 SEPTEMBER BEAUTY, delicate shell pink.....	.90	10.00
138 WHITE.....	.90	10.00
140 FINEST MIXED.....	.70	8.00

IMPROVED GIANT CALIFORNIA SUNSHINE f (Bodger) (Non-resistant Strain)

Flowers composed of a single row of outer petals contrasting with yellow quilled center disc. Plants 2'-3', flowers 4"-5", blooming in early to mid-September.

948 FINEST MIXED.....	1.05	12.00
-----------------------	------	-------

PRINCESS WILT RESISTANT f (Bodger)

Very attractive cutting type for florists. Plants 2'-2 1/2' tall, branching habit, bearing quantities of 3"-3 1/2" flowers on strong stems. Flowers have full crested center, surrounded by several rows of guard petals. Blooms in late August.

	Per oz.	Per lb.
820 ANNE (Bodger), peach blossom.....	1.30	15.00
816 BARBARA (Bodger), orchid.....	1.30	15.00
824 BONNIE (Bodger), soft salmon rose.....	1.30	15.00
1112 GOLDEN SHEAF, yellow self.....	1.30	15.00

812 LINDA (Bodger), (new). Clear rose, an important new color for florists. Very wilt-resistant. See Page 1.....	1.30	15.00
--	------	-------

822 MARSHA (Bodger), rich cinnabar scarlet, upright type.....	1.30	15.00
838 FINEST MIXED, including many new colors.....	1.30	15.00

ELECTRO #1097G ASTER IMPROVED GIANTS OF CALIFORNIA





ELECTRO #1098F ASTER EARLY BEAUTY
WILT RESISTANT



ELECTRO #1101F ASTER IMPROVED GIANT
CALIFORNIA SUNSHINE

ELECTRO #1103F ASTER PRINCESS
WILT RESISTANT



COMET TYPE FLOWERS

GIANT COMET or LATE EXPRESS WILT RESISTANT (Bodger)

Plants upright, 2', non-branching, feathery, double flowers, blooms middle of August.

		Per oz.	Per lb.
274	FINEST MIXED55	6.00

IMPROVED CREGO or TALL OSTRICH FEATHER, WILT RESISTANT (Bodger)

Plants robust, branching, 2 1/2', flowers large, double and well formed. Blooms in mid-August. Fine general-purpose Aster.

300	AZURE BLUE40	4.50
302	BLUE FLAME (Bodger), bright navy blue.....	.40	4.50
304	CATTLEA (Bodger), fascinating shade of orchid, large flowered40	4.50
306	CRIMSON40	4.50
310	DEEP ROSE, bright rose, dark stems (Com., R.H.S. '38)40	4.50
324	ENCHANTRESS (Bodger), lively salmon rose <u>"ALL-AMERICA" & "SELECTIONS" '38</u>40	4.50
312	LIGHT BLUE40	4.50
314	PEACH BLOSSOM, opens white, flushes lavender pink (Com., R.H.S. '38).....	.40	4.50
316	PINK, SHELL PINK (A.M., R.H.S.'38).....	.40	4.50
318	PURPLE or DARK BLUE.....	.40	4.50
320	WHITE40	4.50
328	FINEST MIXED35	4.00

BRANCHING TYPE FLOWERS

IMPROVED QUEEN OF THE MARKET WILT RESISTANT (Bodger)

These well-known, early flowering Asters are of branching habit, about 20" tall, blooming in late July. They are most useful for early market purposes, with long stems for cut flowers.

506	AZURE BLUE (Bodger).....	.55	6.00
526	BALLET QUEEN (Bodger), fascinating deep salmon rose, extremely wilt-resistant. See Page 4.....	.70	8.00
502	CRIMSON55	6.00
504	DARK BLUE or PURPLE.....	.55	6.00
508	FLESH PINK or BLUSH PINK.....	.55	6.00
510	LIGHT BLUE, medium blue.....	.55	6.00
516	ROSE (Bodger), soft rose.....	.55	6.00
518	SCARLET55	6.00
520	WHITE55	6.00
528	FINEST MIXED45	5.00

EARLY ROYAL (CARLSON'S EARLY, INVINCIBLE)**WILT RESISTANT (Bodger)**

Plants branching, 2'-2 1/2', blooming in mid-August directly following the Queen of the Markets.

	Per oz.	Per lb.
560 AZURE BLUE or DARK LAVENDER.....	.55	6.00
576 COPPERY ROSE (Bodger).....	.55	6.00
562 DEEP ROSE, taller.....	.55	6.00
564 PEACH BLOSSOM, opens white, flushes lavender pink55	6.00
566 PURPLE, deep purple.....	.55	6.00
592 SCARLET (Bodger)55	6.00
568 SHELL PINK55	6.00
570 WHITE55	6.00
578 FINEST MIXED50	5.50

AMERICAN BRANCHING (VICK'S BRANCHING) f**WILT RESISTANT (Bodger)**

Plants 2'-2 1/2' tall, branching, robust, flowers large, double and fine form, blooming in late August. Our selected stocks of these are the best money can buy.

640 AZURE BLUE or DARK LAVENDER.....	.55	6.00
646 CRIMSON55	6.00
652 PEACH BLOSSOM, opens white, flushes lavender pink55	6.00
656 PEERLESS PINK, shell pink.....	.55	6.00
660 PURPLE or DARK BLUE.....	.55	6.00
650 ROSE, attractive light rose55	6.00
662 SENSATION (Dreer's) or SCARLET.....	.55	6.00
664 SHELL PINK (Mary Semple).....	.55	6.00
666 WHITE, extra select, long stems55	6.00
674 FINEST MIXED45	5.00

HEART OF FRANCE, WILT RESISTANT (Bodger)

710 Branching, 1 1/2'-2', medium-sized dark red flowers, blooms in late August.....	1.05	12.00
---	------	-------

BALL VARIETIES f WILT RESISTANT

720 BALL DEEP ROSE, early branching, 2 1/2'-3', blooms in mid-August70	8.00
722 BALL PURPLE, branching, 2 1/2'-3', late August.....	.70	8.00
730 BALL WHITE LATE, late branching, 2 1/2'-3', long stems, blooms in early to mid-September.....	.80	9.00
732 BALL WHITE EARLY, branching, 2'-2 1/2', crested center, blooms in late August.....	.90	10.00

MISCELLANEOUS MIXTURES

1232 GOOD MIXTURE, Double Branching Varieties.....	.30	3.00
1234 ALL DOUBLE VARIETIES MIXED, wilt resistant.....	.30	3.00
1236 DOUBLE AND SINGLE VARIETIES MIXED.....	.30	3.00
1054 UPRIGHT SINGLE RAINBOW MIXTURE, wilt resistant30	3.00
1056 BRANCHING SINGLE RAINBOW MIXTURE (Single Chinensis), wilt resistant.....	.30	3.00



ELECTRO #1099F ASTER IMPROVED CREGO
WILT RESISTANT



ELECTRO #1100F ASTER AMERICAN BRANCHING
WILT RESISTANT

ELECTRO #1102F ASTER UPRIGHT SINGLE RAINBOW
MIXTURE WILT RESISTANT



TALL, LARGE FLOWERED TYPES
(ELEGANS ROBUSTA GRANDIFLORA PLENISSIMA)
BODGER'S GOLD MEDAL DAHLIA FLOWERED *f* (Bodger)
 See Page 5

(G.M., R.H.S.'24)

Introduced by us in 1919; all the colors of our introduction since then. Plants are medium height, 2½'-3', bearing on many strong stems huge fully double flowers resembling the show type of Dahlia. Most popular varieties marked with asterisk (*).

	Per oz.	Per lb.
1260 *CANARY BIRD, rich canary yellow.....	.35	4.00
1262 *CRIMSON MONARCH, deep crimson, very large.....	.35	4.00
1264 *DREAM, deep rosy lavender.....	.35	4.00
1266 *ELDORADO, salmon apricot.....	.35	4.00
1268 *EXQUISITE, light rose, deep rose center.....	.35	4.00
1272 *GOLDEN DAWN, golden yellow.....	.35	4.00
1274 GOLDEN STATE, golden-orange.....	.35	4.00
1276 *ILLUMINATION, deep rose self.....	.35	4.00
1280 LUMINOSA, bright pink.....	.35	4.00
1282 METEOR, rich, deep red, darkest of all the reds.....	.35	4.00
1288 *ORIOLE, orange and gold.....	.35	4.00
1290 *POLAR BEAR, white.....	.35	4.00
1292 PURPLE PRINCE, deep purple.....	.35	4.00
1298 ROYAL PURPLE <small>"ALL-AMERICA" SELECTIONS</small> '42, rich purple.....	.35	4.00
1294 SCARLET FLAME, bright scarlet.....	.35	4.00
1258 *WILL ROGERS, lovely deep scarlet.....	.35	4.00
1306 GOLD MEDAL FINEST MIXED, from special formula.....	.35	3.50

SUPER CROWN O'GOLD *f* (Bodger)

1330 PASTEL TINTS (Bodger), A vastly improved strain of the Crown o' Gold type, with large well-formed flowers in rich pastel shades, each petal overlaid at the base with deep golden yellow. Flower type intermediate between Dahlia Flowered and California Giant35	4.00
--	-----	------

BODGER'S CALIFORNIA GIANT or MAMMOTH *f* (Bodger)

Introduced by us in 1926. Plants are taller than Dahlia Flwd., 3'-4', making fine cut flowers. Flowers large and flat with long stems, very graceful.

1350 BRIGHTNESS, bright pink.....	.35	4.00
1382 CHERRY (CERISE) QUEEN, brilliant cherry rose.....	.35	4.00
1380 CRIMSON QUEEN, rich crimson.....	.35	4.00
1354 DAFFODIL, rich canary yellow.....	.35	4.00
1356 ENCHANTRESS, light rose, deep rose center.....	.35	4.00
1358 GOLDEN QUEEN, golden yellow.....	.35	4.00
1360 GRENADIER, bright, dark red.....	.35	4.00
1362 LAVENDER QUEEN, deep rosy lavender.....	.35	4.00
1364 MISS WILLMOTT, soft pink.....	.35	4.00
1366 ORANGE KING, cadmium or orange scarlet.....	.35	4.00
1368 ORANGE QUEEN, golden orange.....	.35	4.00
1370 PURITY, largest and best white in Zinnias.....	.35	4.00
1372 ROSE QUEEN, striking deep rose.....	.35	4.00
1374 SALMON QUEEN, deep salmon apricot.....	.35	4.00
1376 SCARLET QUEEN, glowing deep scarlet.....	.35	4.00
1378 VIOLET QUEEN, deep purple.....	.35	4.00
1384 PASTEL GIANTS (Bodger) (new). Outstanding mixture of soft pastel colors, large flowered. See Page 6.....	.35	4.00
1386 FINEST MIXED, from named varieties.....	.35	3.50

SUPER GIANTS *f*

1334 FINEST MIXED35	4.00
-------------------------	-----	------

SUPER FANTASY *f*

1332 DAVID BURPEE35	4.00
-------------------------	-----	------

ELECTRO #1105G ZINNIA SUPER CROWN O'GOLD
 PASTEL TINTS

SEMI-TALL, MEDIUM FLOWERED TYPES

FANTASY *f* (Bodger)

Medium size, 2½"-3" flowers, informal in appearance, shaggy ray-like petals massed to make a rounded, double flower. 2½'-3'.

	Per oz.	Per lb.
1320 GOLD DUST (Bodger), golden orange.....	.40	4.50
1322 MELODY (Bodger), orchid lavender.....	.40	4.50
1336 ORANGE LADY (Bodger), bright deep orange.....	.40	4.50
1324 PINK FRILLS (Bodger), soft flesh pink.....	.40	4.50
1342 ROSALIE (Bodger), intense rose.....	.40	4.50
1344 STAR DUST (Bodger) <small>"ALL-AMERICA" SELECTIONS</small> '37, golden yellow.....	.40	4.50
1346 WHITE LIGHT (Bodger) <small>"ALL-AMERICA" SELECTIONS</small> '39, white.....	.40	4.50
1340 WILDFIRE (Bodger), dazzling scarlet.....	.40	4.50
1348 FINEST MIXED <small>"ALL-AMERICA" SELECTIONS</small> '35, bright mixture.....	.35	4.00

nias

sponsible for the introduction of many other popular Zinnia types. Zinnias are remarkably easy to grow, being ideal for the warm weather months in most localities. The wide range of types afford an opportunity for many uses, and flowers can be had from seed in less than sixty days. Today, Bodger grows hundreds of acres of Zinnias, not as a sideline, but as the biggest single crop of one of the world's largest flower seed growers.



SEMI-TALL, MEDIUM FLOWERED TYPE—Continued

HARMONY TYPE (Scabious Flowered) f

Plants 2½'-3', bearing numerous medium sized flowers, remarkably resembling the annual Scabiosa and Harmony Marigold.

1484 FINEST MIXED, bright shades..... .40 4.50

GAILLARDIA FLOWERED (Navajo Blanket Flower) f

Flowers resemble a Picta Double Gaillardia, in both form and colorings.

1598 FINEST MIXED ALL-AMERICA SELECTION '38, fine for cutting..... .45 5.00

DWARF, MEDIUM FLOWERED TYPE

(ELEGANS PUMILA FLORE PLENO)

This garden favorite is becoming an important early cut flower. Flowers intermediate between Giants and Lilliputs. Plants 2'-2½'.

PUMILA DWARF DOUBLE (Cut and Come Again) f

1440	CANARY YELLOW35	4.00
1444	CRIMSON35	4.00
1448	GOLDEN ORANGE35	4.00
1450	PINKIE, rose pink.....	.35	4.00
1452	SALMON ROSE35	4.00
1454	SCARLET, bright scarlet.....	.35	4.00
1456	SNOWBALL, white35	4.00
1460	SPUN GOLD (Bodger), butter yellow.....	.35	4.00
1464	SUNSHINE TINTS (Bodger), rich pastels.....	.35	4.00
1466	FINEST MIXED35	3.50

EARLY WONDER f (Bodger)

Earliest of all Zinnias, fine for short season locations. Plant 18"-24" tall, basal branching, producing 3"-4" flowers on long wiry stems which have no laterals and practically no leaves. Bred for cut flower use. See Page 7.

1506	FANDANGO (Bodger), salmon cerise pink.....	.70	8.00
1514	PADRE (Bodger), bright scarlet.....	.70	8.00
1518	FINEST MIXED, full range of colors.....	.55	6.00

DWARF, SMALL FLOWERED TYPES

BODGER'S IMPROVED LILLIPUT (Pompon or Baby Zinnias, Florist's Strain) f

The Lilliputs are among the most popular Zinnias for cut flower use. Flowers are small, compact and symmetrical, on strong stemmed plants, 1½'-2'.

1412	BLACK RUBY <small>ALL-AMERICA SELECTION</small> '41, blackish red.....	.35	4.00
1390	CANARY GEM, canary yellow.....	.35	4.00
1392	CRIMSON GEM (Bodger).....	.35	4.00
1414	DAINTY GEM (Bodger), dainty bicolor rose.....	.35	4.00
1396	GOLDEN GEM, golden orange.....	.35	4.00
1398	LILAC GEM35	4.00
1394	PINK GEM (Bodger), deep pink.....	.35	4.00
1400	PURPLE GEM (Bodger).....	.35	4.00
1402	ROSEBUD (Bodger), rose pink.....	.35	4.00
1404	SALMON GEM (Bodger), salmon rose.....	.35	4.00
1406	SCARLET GEM35	4.00
1410	WHITE GEM35	4.00
1420	PASTEL MIXTURE (Bodger), delicate pastel shades.....	.35	4.00
1422	FINEST MIXED, from named varieties.....	.35	3.50

GRACILLIMA (Red Riding Hood)

1426 Miniature deep scarlet flowers, plant 1½'-2'..... .35 3.50

ELECTRO #1104G ZINNIA TOM THUMB

TOM THUMB ra

Plants 6"-8", compact, covered with well-formed flowers of the Lilliput type. Broad color range, excellent for pot plants and borders.

1438 FINEST MIXTURE Per oz. Per lb. .65 7.50

LINEARIS

1592 ORANGE, single, flowers orange, yellow stripe, dark center..... .90 10.00

HAAGEANA DOUBLE (Mexican Hybrids)

The small flowered Mexican Zinnias have a charm all their own. Flowers are varied and variegated in wide range of colors. Long stems for cutting.

1490 FINEST MIXED45 5.00

SANVITALIA PROCUMBENS ra

A lower border plant sometimes called creeping miniature Zinnia.

6230 DOUBLE55 6.00





BODGER FIELD OF ALYSSUM COMPACTUM LITTLE DORRIT

Flower Seeds

Symbols used:

a—annual

b—biennial

c—climber

f—cut flower variety, special for florists

gr—greenhouse plant

p—perennial

ra—rock plant annual

rp—rock plant perennial

ACROCLINIUM DOUBLE (Helipterum Roseum) a

	Per oz.	Per lb.
1624 LARGE FLOWERED DOUBLE HYBRIDS, f, 20"-24", fine florist flower, new colors, large flowers.....	.35	4.00

AGERATUM MEXICANUM (Floss Flower) a

Rubbed, or clean seed

1650 DWARF COMPACTUM BLUE BALL IMPROVED.....	2.55	30.00
1652 DWARF COMPACTUM BLUE CAP, miniature.....	1.70	20.00
1664 DWARF COMPACTUM MIDGET BLUE ALL-AMERICA SELECTIONS '40, fine dwarf, compact, rich blue	3.40	40.00
1662 DWARF COMPACTUM PURPLE PERFECTION, deepest blue	1.05	12.00
1670 SEMI-DWARF BLUE PERFECTION, medium blue, large flowers	1.05	12.00

ALTHAEA ROSEA (See Hollyhock)

ALYSSUM (Madwort)

1696 MARITIMUM (Benthami), a sweet, white, 10".....	.15	1.50
1698 COMPACTUM ERECTUM LITTLE GEM, ra white, 4"-6".....	.35	3.50
1702 COMPACTUM LITTLE DORRIT, ra miniature white, 4".....	.35	3.50
1720 COMPACTUM VIOLET QUEEN, dwarf, compact, free flowering, sweet scented rich violet.....	.45	5.00
1708 PROCUMBENS CARPET OF SNOW, ra spreading 2"-3"35	4.00
1710 PROCUMBENS SNOW CLOTH, excellent new selec- tion, plants flat, compact mass, pure white flowers.....	.35	4.00
1714 SAXATILE COMPACTUM (Gold Dust) rp golden yellow, 12"35	4.00

AMARANTHUS a

1726 CAUDATUS (Love Lies Bleeding), red, 3'.....	.10	.75
1734 MOLTEN FIRE, brilliant Poinsettia-like tips, 4'.....	.65	7.00
1738 SALICIFOLIUS (Fountain Plant), 3'.....	.35	3.50
1742 TRICOLOR SPLENDENS (Joseph's Coat), yellow, red and green, 3'.....	.35	4.00
1746 CHOICE MIXED, many brightly colored varieties.....	.30	3.00

AMERICAN DAISY (See Centaurea Americana)

ANAGALLIS GRANDIFLORA (Pimpernel) ra


1770 COERULEA, gentian blue.....	.35	4.00
1772 RED, terra cotta red.....	.35	4.00
1774 FINEST MIXED35	3.50



ELECTRO #1051G BALSAM DOUBLE
ROSE FLOWERED



ANCHUSA

		Per oz.	Per lb.
1780	BLUE BIRD,  '35, a indigo blue, 20"-24", compact30	3.00
1790	SKY BLUE, mid-blue, compact, 18"-22"35	4.00
1794	MYOSOTIDIFLORA (Dwarf Anchusa), pf light blue, forget-me-not flowers, 15"	5.00	60.00

ANTHEMIS

1810	KELWAYI, p golden yellow45	5.00
------	--------------------------------	-----	------

ANTIGONON (Mountain Rose, Coral Vine, Rosa de Montana) grc

1820	LETOPUS30	3.00
------	---------------	-----	------

ANTIRRHINUM RUST PROOF af (Snapdragon)

1824	TETRAPLOID SUPERFINE MIXTURE (Tetra Snap) See Page 7	2.55	30.00
1978	SUPER MAJESTIC FINEST MIXED	1.30	15.00
1898	SUPER MAJESTIC CALIFORNIA GIANT MIXTURE (Bodger) See Page 8	1.05	12.00
1860	MAJUS GRANDIFLORUM U. of C. DE LUXE MIXTURE55	6.00

ANTIRRHINUM MAXIMUM RUST PROOF af (Snapdragon)

1862	ALASKA (SNOWFLAKE), white	2.15	25.00
1864	APPLE BLOSSOM, rosy pink with white tube	2.15	25.00
1866	CAMPFIRE, luminous scarlet	2.15	25.00
1868	CANARY BIRD, canary yellow	2.15	25.00
1872	COPPER KING, bronzy copper	2.15	25.00
1876	CRIMSON, fiery crimson	2.15	25.00
1886	LOVELINESS, soft rose pink	2.15	25.00
1858	YELLOW GIANT, deep yellow	2.15	25.00
1854	FINEST MIXED, well balanced	1.70	20.00

AQUILEGIA (Columbine) p

2180	LONG SPURRED DOBBIES IMPERIAL HYBRIDS FINEST MIXED	2.95	35.00
2182	LONG SPURRED MRS. SCOTT ELLIOTT'S STRAIN	2.55	30.00

ARCTOTIS a

2200	GRANDIS (African Lilac Daisy)45	5.00
------	-------------------------------------	-----	------

ASTER (See pages 12 to 15)

BABY BLUE EYES (See Nemophila)

BABY SNAPDRAGONS (See Linaria)

BABY'S BREATH (See Gypsophila)

BACHELOR BUTTON (See Centaurea Cyanus)

BALLOON VINE (See Cardiospermum)

BALSAM DOUBLE (Lady Slipper) a

		Per oz.	Per lb.
2288	CAMELLIA FLOWERED FINEST MIXED35	4.00
2308	ROSE FLOWERED FINEST MIXED35	4.00

BARBERTON DAISY (See Gerbera)

BARTONIA (Blazing Star) a

2330	AUREA, deep yellow, 18"20	2.00
------	-------------------------------	-----	------

BEANS ac

2336	SCARLET RUNNER (Phaseolus coccineus)30	
------	--	-----	--

BLACK EYED SUSANS (See Thunbergia)

BLUE LACE FLOWER (See Didiscus)

BURNING BUSH (See Kochia)

CACTUS

2426	FINEST MIXED, including rare sorts	2.55	30.00
2428	GOOD MIXED, all varieties	1.30	15.00



ELECTRO #1106F ANTIRRHINUM CALIFORNIA GIANT MIXTURE



ELECTRO #1052F ANCHUSA SKY BLUE

ELECTRO #1131F ANTIRRHINUM TETRAPLOID SUPERFINE MIXTURE



CALENDULA DOUBLE (Officinalis flore pleno) a (Pot Marigold)

	Per oz.	Per lb.
2502 BALL'S GOLD, f deep golden yellow, very large flowers.....	.30	3.00
2450 BALL'S LONG ORANGE, f deep orange, extra long stems.....	.30	3.00
2498 CAMPFIRE BODGER'S IMPROVED FLORIST STRAIN (Bodger), f dark orange, scarlet sheen, greatly improved. See Page 8.....	.35	4.00
2464 CHRYSANTHA, f <small>ALL-AMERICA SELECTIONS</small> '34, clear buttercup yellow, petals incurved.....	.30	3.00
2474 LEMON QUEEN, light golden yellow, light center.....	.20	2.00
2480 ORANGE KING, f extra select, deep orange, dark center.....	.20	2.00
2520 PACIFIC BEAUTY APRICOT, attractively two-toned.....	.30	3.00
2522 PACIFIC BEAUTY LEMON, pure lemon yellow.....	.30	3.00
2524 PACIFIC BEAUTY PERSIMMON, true persimmon-orange.....	.30	3.00
2462 SENSATION (Bodger), dark orange, scarlet sheen.....	.25	2.50

2526 SUNSET SHADES (Bodger) (new). A fine mixture of rounded, medium-sized flowers in many two-toned color combinations of orange, lemon, primrose and apricot. See Page 2.....	.30	3.00
---	-----	------

2518 YELLOW COLOSSAL, clear yellow, very large.....	.30	3.00
2512 FLORISTS' SPECIAL MIXTURE, large flowered long stemmed varieties.....	.20	2.00
2514 FINEST MIXED15	1.50

CALIFORNIA NATIVE FLOWERS a and p

8096 SPECIAL MIXTURE35	3.50
----------------------------	-----	------

CALIFORNIA POPPY (See Eschscholtzia)**CALLIOPSIS (Tickseed) a**

2562 DRUMMONDI SEMI DOUBLE GOLD CREST, golden yellow, reddish brown zone....	.35	4.00
2560 DRUMMONDI SEMI DOUBLE GOLDEN CROWN <small>ALL-AMERICA SELECTIONS</small> '38, improved rich yellow, maroon center.....	.35	4.00
2534 BICOLOR TALL SEMI DOUBLE MIXED.....	.30	3.00
2536 BICOLOR TALL SINGLE MIXED.....	.25	2.50
2538 BICOLOR TALL ALL DOUBLE MIXED.....	.30	3.00

CALLISTEPHUS CHINENSIS (See Asters)**CAMPANULA ANNUAL CANTERBURY BELLS a**

Blooms from seed in less than six months. Plants 2'-2 1/2', bearing 6-8 flower spikes.

2618 FINEST MIXED <small>ALL-AMERICA SELECTIONS</small> '33.....	.55	6.00
--	-----	------

CAMPANULA MEDIUM (Canterbury Bells) b

2596 SINGLE MIXED35	4.00
2598 DOUBLE MIXED55	6.00

20

ELECTRO #1053G CALENDULA DOUBLE

ELECTRO #1086G CARNATION CHABAUD'S GIANT
DOUBLE IMPROVED

ELECTRO #1107G CAMPANULA CALYCANTHEMA





FIELD OF BODGER'S CANDYTUFT GIANT WHITE HYACINTH FLOWERED—OUR OWN IMPROVED FLORIST STRAIN

		Per oz.	Per lb.
CAMPANULA CALYCANTHEMA (Cup and Saucer Canterbury Bells) b			
2628	FINEST MIXED70	8.00
CANDYTUFT ANNUAL a			
2632	CORONARIA GIANT WHITE HYACINTH-FL. IMPROVED FLORIST STRAIN, f 15".....	.35	4.00
2646	UMBELLATA CRIMSON, purplish red.....	.25	2.50
2648	UMBELLATA FLESH25	2.50
2650	UMBELLATA LILAC OR LAVENDER.....	.25	2.50
2652	UMBELLATA ROSE CARDINAL, deep red.....	.25	2.50
2654	UMBELLATA ROSE, soft rose.....	.25	2.50
2656	UMBELLATA WHITE25	2.50
2658	UMBELLATA FINEST MIXED.....	.15	1.50
CANDYTUFT (IBERIS) PERENNIAL p			
2668	GIBRALTARICA, white flushed lilac, early.....	.55	6.00
2670	SEMPERVIRENS, white	1.30	15.00
2672	QUEEN OF ITALY, rosy lilac.....	.55	6.00
CARDIOSPERMUM ac			
2684	HALICACABUM (Balloon Vine, Love in a Puff).....	.20	2.00
CARNATION (Dianthus Caryophyllus)			
CHABAUD'S GIANT DOUBLE IMPROVED f			
Hardy cutting Carnation, blooms five months from sowing and continues throughout the season. Plants upright, robust, 16"-20", bearing large flowers on long cutting stems. Best for general use.			
2716	CARDINAL RED (Sparkler), bright scarlet.....	2.15	25.00
2720	CRIMSON (Nero), deep dark crimson.....	2.15	25.00
2722	DEEP ROSE	2.15	25.00
2724	FLESH PINK (Reine Rose), delicate flesh.....	2.15	25.00
2728	SALMON ROSE (Legion of Honor), deep salmon cerise.....	2.15	25.00
2732	WHITE (Jeanne Dionis).....	2.15	25.00
2734	YELLOW (Marie Chabaud).....	2.15	25.00
2742	FINEST MIXED, from named varieties.....	1.30	15.00
MARGUERITE DOUBLE a			
Fine bedding Carnation, blooms five months from sowing. Plants 16"-20", bearing an abundance of very fragrant flowers on good stems.			
2790	SPECIAL MIXTURE, f XXX reselected strain.....	1.30	15.00
2792	FINEST WELL BALANCED MIXED.....	.90	10.00
ENFANT DE NICE af			
Magnificent early giant Carnation, blooms first year from seed. Flowers fully double with wavy petals, 2 1/2"-3", on long strong stems.			
2714	FINEST MIXED	2.95	35.00
CASTOR BEANS (See Ricinus)			
CELOSIA IMPROVED CRISTATA (Cockscomb) a			
2814	DWARF EMPRESS, dark foliage, dark red flowers.....	.70	8.00
2810	DWARF PRESIDENT THIERS or GLASGOW PRIZE, dark red flowers, green foliage.....	.70	8.00
2824	DWARF FINEST MIXED.....	.55	6.00
2876	TALL ROYAL VELVET <small>ALL-AMERICA SELECTIONS</small> '39, rich carmine-crimson, foliage bronze-green, reddish margins.....	.55	6.00
2826	TALL CRIMSON55	5.00
2828	TALL MIXED35	4.00



ELECTRO #1110E CENTAUREA AMERICANA ALBA



ELECTRO #1111E CHRYSANTHEMUM LEU. SHASTA
DAISY ALASKA



ELECTRO #1087F CENTAUREA CYANUS DOUBLE
SPECIAL STRAIN

CELOSIA PLUMOSA (Feathered Cockscomb, Ostrich Plume) α 2 1/2'

		Per oz.	Per lb.
2832	CRIMSON, dark foliage.....	.55	6.00
2834	FIERY RED55	6.00
2836	SCARLET-CARMINE55	6.00
2838	YELLOW (Aurea)55	6.00
2844	FINEST MIXED35	4.00
2848	THOMPSONI MAGNIFICA FINEST MIXED.....	.45	5.00

CELOSIA CHILDSI (Chinese Woolflower) α

2858	FINEST MIXED35	4.00
------	--------------------	-----	------

CENTAUREA CYANUS DOUBLE (Bachelor Button, Cornflower) α

2894	SPECIAL STRAIN BLUE BOY <i>f</i> , 3' fully double.....	.20	2.00
2898	SPECIAL STRAIN PINKIE <i>f</i>20	2.00
2900	SPECIAL STRAIN RED BOY <i>f</i> , deep red.....	.20	2.00
2902	SPECIAL STRAIN SNOW MAN <i>f</i>20	2.00
2908	SPECIAL STRAIN FINEST MIXED.....	.20	2.00
2904	FINEST MIXED15	1.50
2962	DWARF JUBILEE GEM <small>ALL-AMERICA SELECTIONS</small> '37, 1'35	4.00

CENTAUREA GIANT IMPERIALIS (Sweet Sultan) α , 3'

2910	AMARANTH RED55	6.00
2914	DEEP LAVENDER55	6.00
2916	DELICATE LILAC55	6.00
2912	ROSE (BRILLIANT)55	6.00
2924	YELLOW (Suaveolens)55	6.00
2926	WHITE55	6.00
2932	FINEST MIXED45	5.00

CENTAUREA MISCELLANEOUS VARIETIES

2950	AMERICANA α , lilac (American Daisy).....	.25	2.50
2952	AMERICANA ALBA α , white, novelty cut flower resembling a double Shasta Daisy.....	.25	2.50
2954	CANDIDISSIMA (Dusty Miller), <i>gr</i> yellow, silvery foliage, 18"	2.15	25.00
2958	GYMNOCARPA, <i>gr</i> lavender, silvery foliage, 3'30	3.00

CHEIRANTHUS

2976	ALLIONI (Erysimum asperum) (Siberian Wall- flower), <i>rp</i> brilliant orange, 1 1/2'25	2.50
	MARITIMA (See Virginian Stock)		

CHINESE WOOLFLOWER (See Celosia Childsi)

CHRYSANTHEMUM SINGLE ANNUAL CARINATUM (Painted Daisy) αf

3014	MERRY MIXTURE, cheerful collection of bright- hued tricolors, excellent. See Page 4.....	.30	3.00
3016	TRICOLOR FINEST MIXED.....	.30	3.00

CHRYSANTHEMUM SINGLE ANNUAL SEGETUM αf

Plant habit similar to Carinatum, 2 1/2', flowers 3", not as showy, with dark or light eye surrounded by inconspicuous pale yellow disc, then dominant color of the variety.

3026	ELDORADO <small>ALL-AMERICA SELECTIONS</small> '34, golden yellow, dark eye.....	.20	2.00
3028	EASTERN STAR, primrose, yellow disc, brown eye..	.20	2.00
3038	FINEST MIXED20	2.00

CHRYSANTHEMUM LEUCANTHEMUM MAXIMUM

3070	SHASTA DAISY ALASKA, <i>pf</i>45	5.00
3072	SHASTA DAISY CONQUEROR, <i>pf</i> flowers very large, pure white, stems 2 1/2'-3'.....	.45	5.00
3074	SHASTA DAISY DOUBLE, Diener's strain, reselected, <i>pf</i>	5.00	-----

CHRYSANTHEMUM COCCINEUM (See Pyrethrum Roseum)

CINERARIA LARGE FLOWERED gr b	Per ½ oz.	Per 1/16 oz.	Per ¼ oz.	Per oz. ←
3154 HYBRIDS	2.00	4.00	12.00	40.00

CLARKIA ELEGANS DOUBLE af	Per oz.	Per lb. ←
3146 CHOICE MIXED35	4.00

CLEOME PUNGENS (Spider Plant) a		
3168 PINK QUEEN <small>ALL-AMERICA SELECTIONS</small> '42, soft pink....	.70	8.00

COBAEA SCANDENS (Cathedral Bells) ac		
3174 BLUE90	10.00

COCKSCOMB (See Celosia)

COIX (Job's Tears) a		
3180 LACHRYMA-JOBI10	1.00

COLUMBINE (See Aquilegia)

CONVOLVULUS (Morning Glory) a		
3190 CRIMSON RAMBLER10	.75
3192 MAJOR FINEST MIXED c.....	.10	.60

CORDYLINE (See Dracaena)

COREOPSIS GRANDIFLORA p		
3220 DOUBLE SUNBURST (Bodger), f large, golden yellow, double, early, fine cut flower.....	.35	4.00
3222 DOUBLE NEW GOLD, fine golden yellow.....	.35	4.00
3214 MAYFIELD GIANT f, deep gold, large, early.....	.20	2.00
3212 LANCEOLATA (California Sunbeam).....	.20	2.00

CORNFLOWER (See Centaurea Cyanus)

COSMOS SENSATION af		
3206 RADIANCE (Bodger) <small>ALL-AMERICA SELECTIONS</small> '48. Strik- ing new color combination in Cosmos: Deep rose petals (27/1) overlaid with rich crimson zone (824/2). See Page 1.....	.90	10.00
3204 DAZZLER (Bodger), dazzling crimson.....	.35	4.00
3200 PINKIE (Bodger), clear rose pink.....	.35	4.00
3202 PURITY (Bodger), pure white.....	.35	4.00
3278 FINEST MIXED <small>ALL-AMERICA SELECTIONS</small> '36.....	.25	2.50

COSMOS TRUE EARLY MAMMOTH SINGLE af, 3'		
3284 CRIMSON QUEEN, superior garden strain.....	.35	4.00
3286 ROSE QUEEN, superior garden strain.....	.35	4.00
3288 WHITE QUEEN, superior garden strain.....	.35	4.00
3248 QUEEN MIXED, superior garden strain.....	.25	2.50
3240 CRIMSON35	3.50
3242 PINK35	3.50
3244 WHITE35	3.50
3246 FINEST MIXED20	2.00

COSMOS EXTRA EARLY DOUBLE CRESTED OR ANEMONE FLOWERED af		
3250 CRIMSON KING (Carnelia).....	1.30	15.00
3252 PINK BEAUTY (Peach Blossom).....	1.30	15.00
3254 WHITE QUEEN (Whirlwind).....	1.30	15.00
3256 FINEST MIXED	1.05	12.00

COSMOS LATE MAMMOTH SINGLE a, Heavy foliage		
3260 CRIMSON25	2.50
3264 LADY LENOX PINK.....	.25	2.50
3266 LADY LENOX WHITE.....	.25	2.50
3274 FINEST MIXED.....	.20	2.00

COSMOS HYBRIDA EARLY KLONDYKE a		
3290 SEMI DOUBLE ORANGE RUFFLES (Bodger), vivid orange semi-double blooms, free flowering.....	.35	4.00
8502 SEMI DOUBLE YELLOW RUFFLES, new yellow.....	.35	4.00
3282 SINGLE ORANGE FLARE (Bodger) <small>ALL-AMERICA SELECTIONS</small> '35, early, deep orange....	.30	3.00
8500 SINGLE YELLOW FLARE <small>ALL-AMERICA SELECTIONS</small> '42, bright yellow30	3.00

23



ELECTRO #1085E COSMOS RADIANCE



ELECTRO #1109E CINERARIA LARGE
FLOWERED HYBRIDS

ELECTRO #1108F CHRYSANTHEMUM CARINATUM
MERRY MIXTURE





ELECTRO #1061F DAHLIA UNWIN'S IDEAL
BEDDING MIXED



ELECTRO #1114E DIANTHUS
SWEET WIVELSFIELD



ELECTRO #1115F DELPHINIUM
PACIFIC GIANTS

CUP FLOWER (See Nierembergia)

CYNOGLOSSUM

3184	AMABILE DWARF FIRMAMENT <small>ALL-AMERICA SELECTIONS</small>	Per oz.	Per lb.
	'39, dwarf form of Chinese Forget-me-not.....	.20	2.00
3294	AMABILE BLUE (Chinese Forget-me-not) af.....	.15	1.25

DAHLIA p

3304	SINGLE FINEST MIXED, f, from select flowers.....	.55	6.00
3308	DOUBLE FINEST MIXED, f from named varieties..	2.15	25.00
3318	COLTNESS HYBRIDS, small neat single flowers on dwarf plants, for bedding.....	.90	10.00
3322	UNWIN'S IDEAL BEDDING MIXED, double and semi-double flowers on dwarf bushy plants, 18"	1.30	15.00
3320	UNWIN'S DWARF HYBRIDS, semi-double flowers, free flowering, taller growing, 24".....	.70	8.00

DAISY, AFRICAN (See Dimorphotheca)

DAISY, AFRICAN LILAC (See Arctotis)

DAISY, AMERICAN (See Centaurea Americana)

DAISY, BARBERTON (See Gerbera)

DAISY, PAINTED (See Chrysanthemum Carinatum)

DAISY, SHASTA (See Chrysanthemum Leucanthemum Maximum)

DAISY, TRANSVAAL (See Gerbera)

DELPHINIUM PACIFIC GIANTS pf (Vetterle and Reinelt)

Remarkable new strain developed by Vetterle and Reinelt. Flowers 2 1/2"-3 1/2" in diameter, well spaced on strong stems, fully double. Seed is of our own growing from originator's hybrid stock. See Page 4.

3770	BLACK KNIGHT SERIES, very dark blue.....	5.00	75.00
3648	BLUE BIRD SERIES, clear medium blue, white bee. Best blue for general use.....	5.00	75.00
3772	CAMELIARD SERIES, pure lavender self.....	5.00	75.00
3706	GALAHAD SERIES, huge clear white.....	6.80	80.00
3708	GUINEVERE SERIES, light pinkish lavender self, white bee.....	5.00	75.00
3710	KING ARTHUR SERIES, royal violet, white bee.....	5.00	75.00
3712	LANCELOT SERIES, clear lilac self, a rare color; white bee. Best lilac for general use.....	5.00	75.00
3714	ROUND TABLE SERIES, noble mixture.....	5.00	75.00
3642	SUMMER SKIES SERIES, clear light blue, white bee.....	5.00	75.00
3334	PACIFIC GIANTS MIXED.....	5.00	50.00

DELPHINIUM (Perennial Larkspur) p

3340	BODGER'S HOLLYHOCK STRAIN, f a selection of light shades best suited for florists.....	2.95	35.00
3326	BLACKMORE AND LANGDON TYPE FINEST MIXED	1.70	20.00
3342	WREXHAM HOLLYHOCK STRAIN, f a fancy blend- ing of light and dark shades.....	2.95	35.00
3352	GOLD MEDAL HYBRIDS CHOICE MIXED.....	.90	10.00
3338	CLIVEDEN BEAUTY RESELECTED (Florist Strain)....	2.15	25.00
3336	BELLAMOSUM RESELECTED (Florist Strain).....	2.15	25.00
3368	BELLADONNA HYBRIDS MIXED f.....	1.30	15.00
3360	BELLADONNA, light blue.....	1.05	12.00
3364	BELLAMOSUM, bright dark blue.....	1.05	12.00
3372	FINEST MIXED, all varieties.....	1.05	12.00

DELPHINIUM CHINENSIS TALL or FLORIST STRAINS pf

3380	ALBA, pure white, 2'-3'.....	.55	6.00
3382	CAMBRIDGE BLUE <small>ALL-AMERICA SELECTIONS</small> '33, azure blue, 3'.....	1.05	12.00
3384	LIBERTY LARKSPUR, dark blue, 3'.....	.55	6.00
3388	FINEST MIXED.....	.45	5.00

DELPHINIUM CHINENSIS DWARF or BEDDING STRAINS rp

3390	ALBA, pure white, 1'.....	.55	6.00
3392	AZURE FAIRY, azure blue, 1'.....	.55	6.00
3394	BLUE BUTTERFLY SELECT, dark blue, 1'.....	.55	6.00
3398	FINEST MIXED.....	.45	5.00

DIANTHUS TETRAPLOID HEDDENSIS a

Entirely new variety combining the large flowers of Heddewigi with the long-stemmed habit of Chinensis. More tolerant of extreme temperatures than either of its parents. For cutting.

	Per oz.	Per lb.
3494 WESTWOOD BEAUTY <small>ALL-AMERICA SELECTIONS</small> '46, shades of red.....	.45	5.00
3532 FINEST MIXED (Bodger), all Dianthus colors plus a new salmon shade. See Page 6.....	.40	4.50

DIANTHUS HEDDEWIGI (Pinks) a

Plants dwarf, compact, 10"-12", free flowering.

3426 DOUBLE FINEST MIXED.....	.30	3.00
3416 DOUBLE DIADEM PINKS FINEST MIXED, attractive markings35	3.50
3438 SINGLE FINEST MIXED.....	.25	2.50

DIANTHUS HEDDEWIGI LACINIATUS a (Fringed Pinks)

Plants dwarf, compact, 10"-12", free flowering, lacinated petals.

3458 DOUBLE FINEST MIXED.....	.35	3.50
3466 SINGLE GAIETY, large, lacy flowers in a brilliant range of colors.....	.45	5.00
3476 SINGLE FINEST MIXED.....	.25	2.50

DIANTHUS CHINENSIS (China Pinks) a

Plants tall, 20", flowers produced in clusters, free flowering.

3490 DOUBLE FINEST MIXED.....	.30	3.00
3492 SINGLE FINEST MIXED.....	.25	2.50

DIANTHUS HYBRIDUS a

3496 SWEET WIVELSFIELD, multiflora type, remarkably free flowering45	5.00
--	-----	------

DIANTHUS CARYOPHYLLUS (See Carnation)**DIDISCUS (Blue Lace Flower) af**

3540 COERULEUS, blue, 2 1/2'.....	.35	4.00
-----------------------------------	-----	------

DIGITALIS (Foxglove) b

3550 GLOXINIAFLORA THE SHIRLEY, giant hybrids, blotched throats45	5.00
3558 GLOXINIAFLORA FINEST MIXED, spotted throats..	.40	4.50

DIMORPHOTHECA (African Daisy) a

3562 AURANTIACA ORANGE IMPROVED.....	.90	10.00
3568 AURANTIACA SPECIAL MIXTURE, from named varieties70	8.00

DOLICHOS (Lablab, Hyacinth or Jack Bean) ac

3588 TALL MIXED10	.60
-----------------------	-----	-----

DRACAENA (Cordylina) gr

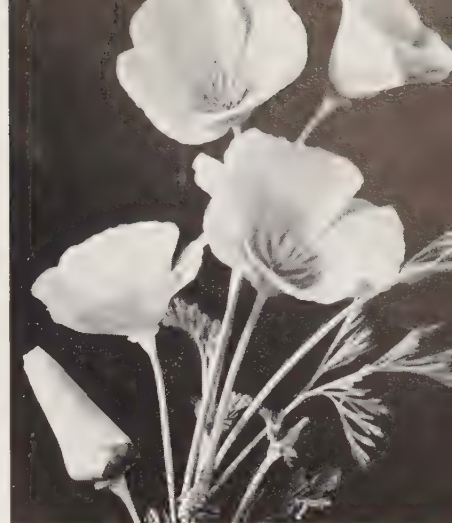
3602 INDIVISA20	2.00
---------------------	-----	------

DUSTY MILLER (See Centaurea Candidissima)**ESCHSCHOLTZIA CALIFORNICA a**

3680 SPREADING ALBA, reselected.....	.15	1.50
3682 SPREADING AURANTIACA (California Poppy), orange15	1.50
3690 SPREADING GOLDEN WEST, yellow, orange center15	1.50
3716 SPREADING BRILLIANT MIXED, a full mixture, including carmine and orange-scarlet as well as the usual white, yellow and orange.....	.20	1.75
3718 SPREADING MIXED, white, yellow and orange....	.15	1.50

EUPHORBIA

3764 VARIEGATA (Snow on the Mountain) a.....	.25	2.50
--	-----	------

EVENING PRIMROSE (See Oenothera)**EVENING SCENTED STOCK (See Mathiola Bicornis)****FEVERFEW (See Matricaria)****FOUR O'CLOCKS (See Marvel of Peru)****FOXGLOVE (See Digitalis)**

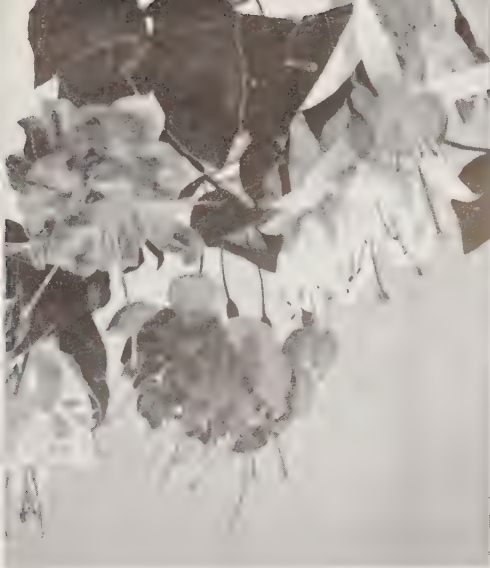
ELECTRO #1112F ESCHSCHOLTZIA
AURANTIACA



ELECTRO #1113E GAILLARDIA
MONARCH STRAIN

ELECTRO #1135F DIANTHUS
TETRA HEDDENSIS FINEST MIXED





ELECTRO #1138F FUCHSIA DOUBLE
AND SINGLE MIXED

FUCHSIA gr

Seed we offer is from intercross-pollinated plants, all crosses hand-made between named varieties to insure accuracy of mixture as described. Unlike that from selfed Fuchsias, this seed is of strong vitality and will produce hybrid types.

Culture: Germinate in sterile soil or vermiculite, covering with 1/16" sand or peat moss, at 65° F. Treat with Semesan if soil is used. Keep moist but not wet. Transplant into sandy loam mixed with leaf mold. Feed weak liquid fertilizer.

Per 1000 seeds Per 1/4 oz. Per oz. ←

3794	BODGER'S SUPERLATIVE MIXTURE, from crosses between plants having American Fuchsia Society "A" or "B" ratings only, including pastels. See Page 3 for full details.....	6.00	80.00	----
3796	BODGER'S PASTEL MIXTURE, pastel colors included above and many others	6.00	80.00	----
3792	DOUBLE AND SINGLE MIXED, from choice collection of plants, including Storm King and others.....	3.00	40.00	125.00

GAILLARDIA GRANDIFLORA (Blanket Flower) p

3836	THE DAZZLER, f intense golden yellow, maroon red zone	Per oz. .65	Per lb. 7.50	←
3850	MONARCH STRAIN FINEST MIXED, fine large flowers, good color range.....	.65	7.50	
3844	PORTOLA HYBRIDS65	7.50	
3848	FINEST MIXED45	5.00	

GAILLARDIA PICTA (Blanket Flower) a

3824	DOUBLE GAIETY MIXTURE.....	.55	6.00	
3816	SINGLE MIXED45	5.00	

GERBERA (Transvaal Daisy, Barberton Daisy) grf

A superior strain of good vitality developed recently on the Pacific Coast, containing single and semi-double flowers with a greatly improved color range, especially in the desirable light shades. 1000 seeds equal approximately 1/8 ounce.

3884	GIANT HYBRIDS MIXED.....	Per 1000 seeds 2.50	Per oz. 17.50	Per lb. 175.00
------	--------------------------	---------------------	---------------	----------------

GEUM (Avens) p

3890	LADY STRATHEDEN, golden yellow.....	1.30	15.00	
3892	MRS. BRADSHAW, scarlet.....	1.10	12.50	

GILIA (Blue Thimble Flower) a, 3'

3914	CAPITATA RESELECTED, sky blue, large flowers....	.30	3.00	
------	--	-----	------	--

GODETIA TALL DOUBLE SHAMINI GRANDIFLORA TYPE af

4038	FINEST MIXED	Per oz. .35	Per lb. 3.50	
------	--------------------	-------------	--------------	--

GODETIA UPRIGHT SINGLE (Farewell-to-Spring) a

3964	DUKE OF YORK, rich scarlet on white.....	.55	6.00	
------	--	-----	------	--

GOMPHRENA (Globe Amaranth) a

4042	GLOBOSA RUBRA, purple.....	.30	3.00	
4040	GLOBOSA MIXED25	2.50	

GOURDS ac

4066	LARGE VARIETIES MIXED.....	.10	1.20	
4088	SMALL VARIETIES MIXED.....	.10	1.20	
4098	LARGE AND SMALL SORTS MIXED.....	.10	1.20	

GYPSOPHILA (Baby's Breath)

4102	ELEGANS GRANDIFLORA COVENT GARDEN IMPROVED, af greatly improved strain, unusually large white flowers of fine substance. Excellent florist stock.....	.10	1.00	
4110	ELEGANS GRANDIFLORA LONDON MARKET IMPROVED, af white, extremely large flowers10	.80	
4116	PANICULATA SINGLE ALBA (Chalk Plant), pf white, 3 1/2'.....	.20	2.00	
4118	PANICULATA DOUBLE ALBA, pf white, 3'.....	2.55	30.00	



ELECTRO #1081F GERBERA
GIANT HYBRIDS MIXED

		Per oz.	Per lb.
HELIANTHUS SUNGOLD (Bodger) <i>a</i>			
4182	Brilliant golden yellow, flowers large and double, plants uniform height 4'-5'.....	.20	2.00
HELIANTHUS (Sunflower) <i>a</i>			
4168	ANNUUS RUSSIAN, huge golden pads, 8'-10'.....	.10	.20
4184	ARGOPHYLLUS, silver-leaved, fine foliage plant when young.....	.30	3.00
4164	CUCUMERIFOLIUS EXCELSIOR HYBRIDS, zoned bronze and red shades, 5'.....	.20	2.00
HELICHRYSUM MONSTROSUM (Strawflower) <i>af</i>			
4216	FINEST MIXED55	6.00
HELIOTROPIUM (Heliotrope) <i>gr</i>			
4224	CHOICEST MIXED, giant dark varieties.....	1.70	20.00
HELIPTERUM ROSEUM (See <i>Acroclinium</i>)			
HIBISCUS MOSCHEUTOS HYBRIDS (Mallow Marvels) <i>p</i>			
4246	GIANT FLOWERED FINEST MIXED, 4'.....	.65	7.50
HOLLYHOCK ANNUAL <i>a</i>			
4268	INDIAN SPRING <small>ALL-AMERICA SELECTIONS</small> '39, semi-double pastel mixture.....	.45	5.00
HOLLYHOCK (<i>Althaea Rosea</i>) <i>p</i>			
4260	DOUBLE TRIUMPH MIXED, beautifully fringed rosette flowers in many new shades90	10.00
4270	SEMI-DOUBLE ALLEGHANY FINEST MIXED.....	.35	4.00
4272	SEMI-DOUBLE ANNUAL FINEST MIXED.....	.35	4.00
4274	SINGLE ANNUAL FINEST MIXED.....	.35	3.50



ELECTRO #1064F HOLLYHOCK CHATER'S DOUBLE

HOLLYHOCK CHATER'S DOUBLE <i>p</i>			
4280	CHAMOIS	1.30	15.00
4282	CRIMSON	1.30	15.00
4286	MAROON	1.30	15.00
4288	NEWPORT PINK	1.30	15.00
4284	ROSE (DEEP ROSE).....	1.30	15.00
4292	SALMON ROSE	1.30	15.00
4294	SCARLET	1.30	15.00
4296	WHITE	1.30	15.00
4298	YELLOW, clear yellow.....	1.30	15.00
4306	FINEST MIXED90	10.00

HUNNEMANNIA FUMARIFOLIA (Bush *Eschscholtzia*, Mexican Tulip Poppy) *a*

4332	SUNLITE (Bodger) <small>ALL-AMERICA SELECTIONS</small> '34, semi-double55	6.00
------	---	-----	------

IBERIS (See *Candytuft*)

ICELAND POPPY (See *Poppy Nudicaule*)

IPOMEA (Morning Glory) *ac*

4354	WHITE MAGIC (Bodger), early blooming large fleecy white flowers of the Clarke's Early type..	.35	3.50
4356	PEARLY GATES <small>ALL-AMERICA SELECTIONS</small> '42, pure white35	3.25
4384	MORNING GLORY SCARLETT O'HARA <small>ALL-AMERICA SELECTIONS</small> '39, dark wine red, early..	.55	6.00

	CRIMSON RAMBLER (See <i>Convolvulus</i>)		
4360	DOUBLE ROSE MARIE (Bodger), early deep rose..	.30	3.00
4362	BONA NOX, throat purple, shading to lavender, night flowering20	2.00
4370	CLARKE'S EARLIEST HEAVENLY BLUE MORNING GLORY, sky blue, shading golden yellow in throat, extremely early.....	.25	2.50
4372	IMPERIALIS SELECTED STRAIN.....	.30	3.00
4376	NOCTIFLORA WHITE MOONFLOWER BLACK SEED, night blooming.....	.20	2.00
4378	NOCTIFLORA WHITE MOONFLOWER WHITE SEED, night blooming.....	.20	2.00

JOB'S TEARS (See *Coix*)

KNIPHOFIA (See *Tritoma*)

KOCHIA (Burning Bush, Summer Cypress) *a*

4418	CHILDSI10	1.00
------	---------------	-----	------

LABLAB (See *Dolichos*)

ELECTRO #1116F IPOMEA CLARKE'S HEAVENLY BLUE





Don't Experiment - We

THE STORY OF BODGER'S

For hundreds of years horticulturists have developed the China Aster until it is one of the most colorful of the late summer annuals. About twenty years ago, however, the disease Aster Wilt became so widespread that it threatened the very existence of the Aster family. The problem was this: Wilt is caused by the fungus *Fusarium congenitans* var. *Callistephi*, which lives in the soil. It may be spread by tools, water, seed—and it persists almost indefinitely. It may be avoided by using soil that has never grown Asters before, but this course is usually impractical. There is at present no drug or chemical which will destroy it. How, then, is Aster Wilt conquered?

The process developed by Bodger Seeds Ltd. in its pioneer work is much like vaccination in human beings: Plants are exposed to the Wilt and those

which survive supply seed for the next generation of test plants. This work is carried on in the Wilt Workshop, a twenty-acre farm staffed by Bodger experts which is devoted solely to wilt work and is purposely infected with as much wilt as possible.

The tendency to wilt-resistance can be inherited, so the plants grown from the seed produced the previous year are quite resistant—but the process does not stop there. Many successive generations are grown in the Workshop until the best lines have great resistance. By means of this technique—survival of the fittest—Bodger's original strains of wilt-resistant Asters were developed.

In all cases it is *resistance*, not *immunity*, which is developed. The tendency toward resistance is inherited, and will "breed out" if the strain is not



We Done That For You!

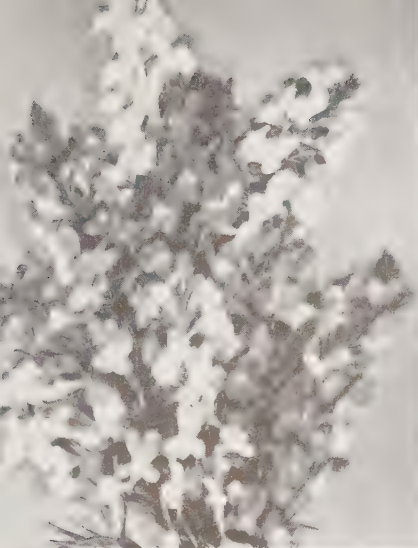
WILT-RESISTANT ASTERS

put through the Workshop cycle periodically. All Bodger Aster introductions are developed in the Workshop, and each year's stock seed comes directly from a two-generation exposure to wilt of a virulence not found in ordinary soil. Your Bodger Aster seed is highly resistant. Even a few generations of increase in non- or lightly-infected soil will produce seed of decidedly less resistance.

Resistance is hereditary, and so are plant and flower types. Bodger wilt-resistant strains are developed from non-resistant, Commercial varieties, quite true to type—not from crosses between commercial and inferior, though resistant, types. Because we take pride in maintaining this accuracy of type, some varieties are not offered as wilt-resistant. At present we cannot make these resistant without sacrificing

essential qualities of type, and we do not recommend their use where wilt has been observed. Combining wilt-resistance with good commercial types is not easy; since there will always be some variation. Resistance is expressed as a percentage, a high value of which is required to qualify as "wilt-resistant."

The war against wilt is a continual one, complicated by bad weather breaks which sometimes wipe out a long chain of selection work. Among commercial growers, Bodger Seeds Ltd. is the pioneer in wilt work, and the only firm actively engaged in continual research. Your Bodger wilt-resistant Aster seed is of high quality, true to type, and as wilt-resistant as we can make it. Because of this research work, wilt is no longer a problem to the careful grower who makes sure he has resistant stock.



ELECTRO #1136F LINARIA
MAROCCANA HYBRIDS



ELECTRO #1118E LOBELIA
EMPEROR WILLIAM



ELECTRO #1076G LARKSPUR
GIANT IMPERIAL

LARKSPUR REGAL STRAIN *af* (New)

Tremendously long spikes of huge, well-spaced florets distinguish this new strain of florist's market Larkspur from all others. It retains the desirable height and basal branching habit of the Giant Imperials, but has Delphinium-like florets on long, thick spikes. Vigorous and early. The finest florist's Larkspur on the market today, and these same desirable features make it perfect for home use. See page 2.

4540 REGAL ROSE, rich florist's rose..... 1.30 15.00

LARKSPUR GIANT IMPERIAL *af*

The tall, upright, compact, basal branching habit of the Giant Imperials has made them the most popular Larkspur to date for florist's and general use. The tall spikes of double flowers, carried on stems 4'-5' long, and compactly placed on upright plants, requiring only about one-half the space needed by the old stock-flowered type.

		Per oz.	Per lb.
4430	BLUE BELL (Bodger) <small>ALL-AMERICA SELECTIONS</small> '34, azure blue, 36/235	4.00
4432	BLUE SPIRE, very deep violet blue 35 deep-back petals 4035	4.00
4434	CARMINE KING (Bodger), deep carmine rose 22/1 shaded cinnabar.....	.35	4.00
4416	CARMINE KING IMPROVED (Bodger) (new), distinct improvement on Carmine King; holds color under trying conditions. See Page 2.....	.35	4.00
4454	DAZZLER, rich scarlet 22/1 shaded cinnabar.....	.35	4.00
4438	EXQUISITE PINK IMPROVED, soft pink shaded salmon 625 2 and 625 1.....	.35	4.00
4440	EXQUISITE ROSE, rose pink 623/1.....	.35	4.00
4456	GLORIA IMPROVED (Bodger), deep salmon rose 62335	4.00
4522	LILAC KING (Bodger), rich lilac fully double closely spaced florets 34/2.....	.35	4.00
4444	LILAC SPIRE 34/2.....	.35	4.00
4446	LOS ANGELES IMPROVED (Bodger), brilliant pink on salmon 623/1.....	.35	4.00
4448	MISS CALIFORNIA (Bodger) (H.C., R.H.S.'34), deep rose on salmon, 623 shaded 625/1.....	.35	4.00
4520	PINK KING (Bodger), soft salmon rose 623/1.....	.35	4.00
4464	PINK PERFECTION (Bodger), lively light pink, 623/2 and light salmon pink.....	.35	4.00
4550	ROSALIE (A.M., R.H.S.'47), deep rose pink.....	.35	4.00
4524	ROSE KING (Bodger), rich rose.....	.35	4.00
4458	WHITE KING (Bodger), <small>ALL-AMERICA SELECTIONS</small> '37, glistening white, huge flowers.....	.35	4.00
4452	WHITE SPIRE (A.M., R.H.S.'34), pure white, early35	4.00
4468	FINEST MIXED, from separate colors.....	.35	3.75

LARKSPUR SUPER MAJESTIC *af*, 5'

4512	LAVENDER (H.C., R.H.S.'47).....	.35	4.00
4514	ROSE PINK35	4.00
4518	WHITE35	4.00

LARKSPUR TALL DOUBLE STOCK FLOWERED *a*

4506	FINEST MIXED30	3.00
------	--------------------	-----	------

LATHYRUS LATIFOLIUS (Perennial Peas) *pc*

4568	MIXED65	7.50
------	-------------	-----	------

LATHYRUS ODORATA (See Sweet Peas)

LILIUM *p*

4596	CANDIDUM (Madonna Lily).....	8.50	100.00
4598	REGALE (Regal Lily) clean seed.....	.90	10.00

LINARIA MAROCCANA (Baby Snapdragon) *a*

4600	FAIRY BOUQUET <small>ALL-AMERICA SELECTIONS</small> '34, compact, 8", pastels45	5.00
4608	HYBRIDA EXCELSIOR IMPROVED STRAIN MIXED, bright and pastel shades. 15" plants.....	.30	3.00

LINUM (Flowering Flax)

4630	GRANDIFLORUM RUBRUM (Scarlet Flax) <i>a</i> 24".....	.15	1.50
------	--	-----	------

LOBELIA ERINUS α

		Per oz.	Per lb.
4636	COMPACTA CAMBRIDGE BLUE, light blue, large flowered, green foliage.....	1.70	20.00
4642	COMPACTA CRYSTAL PALACE, α dark blue, dark foliage, 4".....	1.70	20.00
4644	COMPACTA EMPEROR WILLIAM, α gentian blue, light foliage, 4".....	1.70	20.00
4638	COMPACTA MRS. CLIBRAN, deep blue, white eye, light foliage, 4".....	1.70	20.00
4652	HYBRIDA PENDULA SAPPHIRE, deep blue, white eye, dark foliage, trailing.....	1.70	20.00

LUPINS ANNUAL

4694	HARTWEGI FINEST MIXED.....	.35	3.50
------	----------------------------	-----	------

LUPINS PERENNIAL

4710	RUSSELL, seed grown from originator's stock.....	1.30	15.00
------	--	------	-------

MARIGOLD DWARF GIGANTEA *af* (Bodger)

Exceptionally fine new dwarf growing form of the very popular Gigantea type. Sweet scented, 4"-4 1/2" flowers on 12"-15" plants which are early, free flowering, neat and compact.

5052	POT O'GOLD (Bodger), deep golden orange, all double.....	.40	4.50
5054	GYPSY JEWELS (Bodger), wide range brilliant shades of orange, yellow, and primrose.....	.35	4.00

MARIGOLD GIGANTEA *af* (Bodger)

A remarkable new sweet scented, robust growing, extremely large flowered type, ideal for show purposes, florist use and garden decoration.

4988	FULL DOUBLE ORANGE (Bodger), 5"-6" rich orange flowers, 2 1/2'-3' robust plants.....	.90	10.00
4986	FULL DOUBLE MIXTURE (Bodger), 5"-6" flowers, varied color range, 2 1/2'-3' strong plants.....	.70	8.00
4994	ORANGE SUNSET (Bodger), fine deep orange.....	.55	6.00
4998	SUNSET GIANTS (Bodger), rich mixture.....	.45	5.00

MARIGOLD AFRICAN TALL DOUBLE α , 3'

4736	FISTULOSA LEMON ALL DOUBLE.....	.55	6.00
4734	FISTULOSA ORANGE ALL DOUBLE.....	.55	6.00
4748	FISTULOSA ALL DOUBLE MIXED.....	.45	5.00
4746	FISTULOSA GOOD MIXED.....	.35	4.00

MARIGOLD MISSION GIANT *af*

4708	GOLDSMITH <small>ALL-AMERICA SELECTIONS</small> '41, orange.....	.90	10.00
8510	YELLOWSTONE <small>ALL-AMERICA SELECTIONS</small> '42, yellow.....	.90	10.00
8512	MIXTURE.....	.70	8.00

MARIGOLD CHRYSANTHEMUM FLOWERED *af*

4784	MAMMOTH MUM <small>ALL-AMERICA SELECTIONS</small> '44, ball-shaped 3 1/2" flowers, light yellow; plants 2'-2 1/2' tall. Excellent florist item.....	1.30	15.00
------	---	------	-------

MARIGOLD CARNATION FLOWERED (Guinea Gold Type) *af*

4704	BURPEE GOLD, odorless strain of Guinea Gold.....	.40	4.50
4706	GOLDEN WEST, early flowering, dwarfer strain of Guinea Gold.....	.30	3.00
4790	GUINEA GOLD RESELECTED STRAIN (Bodger), rich orange, 2'-2 1/2'.....	.30	3.00
4786	YELLOW SUPREME <small>ALL-AMERICA SELECTIONS</small> '35, creamy lemon yellow.....	.35	4.00

MARIGOLD COLLARETTE ODORLESS

4792	CROWN OF GOLD <small>ALL-AMERICA SELECTIONS</small> '37, bright golden orange.....	.35	4.00
------	--	-----	------

MARIGOLD HARMONY TYPE FRENCH *af* (Tagetes Patula)

EXTRA DWARF DOUBLE, 6-8 inches. Florist's varieties for pot plants: Compact ball-shaped plants covered with 1 3/4" blooms. Also for garden edging.

5092	BUTTERBALL (Bodger) <small>ALL-AMERICA SELECTIONS</small> '42, soft butter yellow.....	.65	7.00
8534	GOLD CREST (Bodger), golden yellow.....	.65	7.00



ELECTRO #1065F MARIGOLD CARNATION FLOWERED GUINEA GOLD RESELECTED STRAIN



ELECTRO #1117E MARIGOLD BUTTERBALL

ELECTRO #482G MARIGOLD GIGANTEA FULL DOUBLE ORANGE





ELECTRO #1067G PANSY ENGELMANN'S GIANT

MARIGOLD HARMONY TYPE FRENCH af (Continued)

5088	MIDGET HARMONY, ball-shaped plant for pots and edging, flowers same as Harmony. See Page 8	Per oz. .55	Per lb. 6.00
5096	SPRY <small>ALL-AMERICA SELECTIONS</small> '41, yellow bordered mahogany	.55	6.00
8532	SUNKIST (Bodger), bright golden orange	.65	7.00
8538	FINEST MIXED	.45	5.00

DWARF DOUBLE, 12-14 inches. Florist's varieties for cutting: Branching plants bearing 2" flowers. Also for garden bedding and cutting.

8540	GOLD (Bodger), golden yellow, very early	.45	5.00
4798	HARMONY, early, golden yellow bordered maroon red	.25	2.50
8530	MELODY <small>ALL-AMERICA SELECTIONS</small> '42, rich orange	.25	2.50
5090	SPOTLIGHT (Bodger), rich yellow bordered mahogany red, very early	.25	2.50
5094	HARMONY HYBRIDS (Bodger), wide and varied range of striking color combinations	.25	2.50

TALL DOUBLE, 24 inches. Garden variety for borders and cutting.

5098	HARMONY MIXTURE (Bodger), tall growing form of Harmony Hybrids, fine for cutting	Per oz. .30	Per lb. 3.00
------	--	-------------	--------------

MARIGOLD FRENCH TALL α

4816	DOUBLE FINEST MIXED	.30	3.00
------	---------------------	-----	------

MARIGOLD FRENCH DWARF α

4856	SINGLE FLASH <small>ALL-AMERICA SELECTIONS</small> '45, red through bronze and yellow 1 3/4" flowers; plants 18" tall	.30	3.00
4850	SINGLE RED HEAD <small>ALL-AMERICA SELECTIONS</small> '48, mahogany to bronze 2" flowers crested gold; plants 14"-16". See Page 6	.90	10.00
4838	DOUBLE FINEST MIXED, 12"	.30	3.00

MARIGOLD LILLIPUT α

4894	YELLOW PYGMY <small>ALL-AMERICA SELECTIONS</small> '40, 8", bright yellow	.35	4.00
------	---	-----	------

MARIGOLD TAGETES SIGNATA PUMILA

4890	GNOME, golden yellow, 10"	.45	5.00
------	---------------------------	-----	------

MARVEL OF PERU (See Mirabilis)

MATHIOLA (Evening Scented Stock) α

4904	BICORNIS, Lilac 2'	.15	1.50
------	--------------------	-----	------

MATRICARIA (Bridal Rose) p

4900	CAPENSIS ALBA PLENISSIMA (Feverfew), f white, double, 2'	.45	5.00
------	--	-----	------

MIGNONETTE (Reseda Odorata) α

4920	ALLEN'S DEFIANCE	.20	2.00
4932	ODORATA GRANDIFLORA	.15	1.50
4940	MACHET IMPROVED	.20	2.00
4950	MACHET NEW YORK MARKET f	.45	5.00
4946	MACHET GOLDEN GOLIATH, true gold	.45	5.00
4948	MACHET GOLIATH RED, large red spikes	.45	5.00
4958	MACHET SPECIAL MIXTURE, all Machet varieties	.25	2.50

MINA (Flag of Spain) ac

4966	LOBATA (Quamoclit Lobata)	2.15	25.00
------	---------------------------	------	-------

MORNING GLORY (See Convolvulus and Ipomea)

MOSS ROSE (See Portulaca)

MOURNING BRIDE (See Scabiosa)

MIRABILIS JAPALA (Marvel of Peru, Four o'Clocks) α

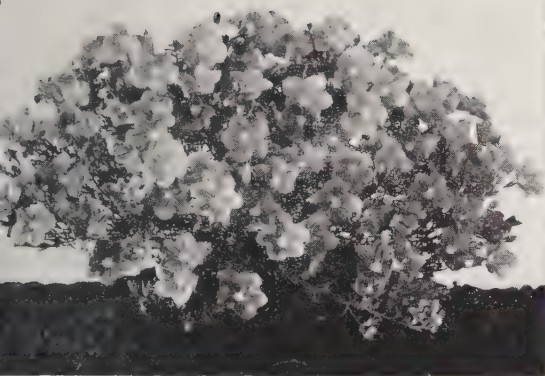
4868	PETTICOAT FOUR O'CLOCKS (Bodger), sepals colored to match petals, giving a flower-within-a-flower effect. Mixed colors. See Page 7	.45	5.00
4886	TALL ALL COLORS MIXED	.20	1.75



ELECTRO #483F MARIGOLD DWARF DOUBLE HARMONY HYBRIDS



ELECTRO #1119E MARIGOLD TAGETES SIGNATA PUMILA GNOME



ELECTRO #1013E NIEREMBERGIA DWARF PURPLE ROBE



ELECTRO #1120F MARIGOLD LILLIPUT
YELLOW PYGMY

NASTURTIUM SEMI-DOUBLE (Sweet Scented) (Bodger), af			
		Per oz.	Per lb.
5000	GOLDEN GLEAM (Bodger) <small>ALL-AMERICA SELECTIONS</small> '33, A.M., R.H.S.'32), golden yellow.....	.10	1.00
5018	MAHOGANY GLEAM, dark mahogany red.....	.10	1.00
5030	ORANGE GLEAM (Bodger), deep golden orange.....	.10	1.00
5040	SALMON GLEAM (Bodger), golden salmon.....	.10	1.00
5010	SCARLET GLEAM (Bodger) <small>ALL-AMERICA SELECTIONS</small> '35.....	.10	1.00
5050	GLORIOUS GLEAM HYBRIDS FINEST MIXED (Bodger) <small>ALL-AMERICA SELECTIONS</small> '35.....	.10	1.00

NASTURTIUM DWARF SEMI-DOUBLE (Sweet Scented) a, 12"			
5060	GOLDEN GLOBE <small>ALL-AMERICA SELECTIONS</small> '36, golden.....	.10	1.00
5064	GARNET GEM, garnet red.....	.10	1.00
5062	MAHOGANY GEM, deep mahogany.....	.10	1.00
5068	ORANGE GEM (Bodger), clear orange.....	.10	1.00
5076	SCARLET GEM (Bodger), fiery scarlet.....	.10	1.00
5078	GEM MIXTURE (Bodger), excellent color range.....	.10	1.00

NASTURTIUM DWARF SINGLE (Indian Cress) ra, 12"			
5114	EMPRESS OF INDIA, dark scarlet or crimson.....	.10	1.00
5148	FINEST MIXED.....	.10	1.00

NASTURTIUM TRAILING AND TALL VARIETIES ac			
5208	SPECIAL MIXTURE, including dark leaved varieties.....	.10	1.00

NEMESIA ra			
5228	STRUMOSA GRANDIFLORA FINEST MIXED.....	2.55	30.00
5238	NANA COMPACTA SUPERBISSIMA MIXED.....	2.55	30.00

NEMOPHILA INSIGNIS ra			
5256	BLUE (Baby Blue Eyes), 5"-6".....	.25	2.50

NICOTIANA AFFINIS (Sweet Scented Flowering Tobacco) af, 3'			
5286	WHITE.....	.30	3.00
5288	HYBRIDS.....	.30	3.00

NIEREMBERGIA DWARF (Cup Flower) a			
5278	PURPLE ROBE (Bodger), <small>ALL-AMERICA SELECTIONS</small> '42, deep violet purple, does not fade; 8"-10".....	4.50	15.00
5298	HIPPOMANICA (Dwarf Cup Flower), lavender blue, dwarf, compact.....	3.00	10.00

NIGELLA DAMASCENA DOUBLE a			
		Per oz.	Per lb. ←
5300	MISS JEKYLL (Love in a Mist), cornflower blue....	.25	2.50
5308	MIXED.....	.20	2.00

OENOTHERA (Evening Primrose)			
5324	LAMARCKIANA (Evening Scented Primrose), b yellow, 3'.....	.10	1.00

OLD MAID'S PINCUSHION (See Scabiosa)

PANSY (Heart's Ease)

5342 ENGELMANN'S GIANT f, dark and light shades, huge flowers, choice bedding and cut flower strain. Through an arrangement with Carl Engelmann Ltd., originator and grower of these fine Pansies, we offer originator's seed in sealed packets.

	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.	1/4 lb.	1/2 lb.	1 lb.	←	
	1.00	2.00	3.50	6.50	12.00	35.00	60.00	100.00	
5330	ENGELMANN'S GIANT AMERICAN GROWN,						Per oz.	Per lb.	←
	originator's stock seed used to grow each crop						7.00	85.00	
5334	SUPER MAPLE LEAF GIANTS, fine Canadian.....						7.00	85.00	
5336	SUPER SWISS GIANTS, greatly improved.....						6.25	75.00	
5354	AMERICA, Special Florist's Strain, f light shades....						6.25	75.00	
5332	GIANTS OF THE PACIFIC, excellent new strain..						5.45	65.00	
5364	OREGON GIANTS, fine mixture of giant types....						5.45	65.00	
5352	SWISS GIANTS EXTRA FINEST MIXED, standard fine garden pansies with a world-wide reputa- tion for dependability. See Page 4.....						4.75	55.00	
5362	MASTERPIECE, frilled, very large, fine mixture....						3.75	45.00	
5366	TRIMARDEAU CHOICE MIXED.....						2.55	30.00	

PAINTED DAISY (See Chrysanthemum Carinatum)

PAPAYER (See Poppy)

ELECTRO #1088G NASTURTIUM GOLDEN GLEAM



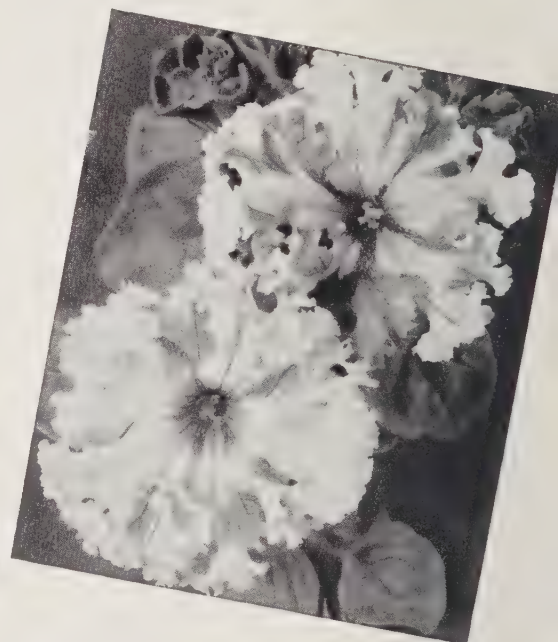


ELECTRO #1121F PETUNIA HYBRIDA
SPECIAL MIXTURE

Petunias



ELECTRO #1122F PETUNIA NANA
ERECTA ROSY MORN



ELECTRO #1035F PETUNIA GRANDIFLORA SINGLE
FRINGED FLUFFY RUFFLES

BEDDING TYPES

PETUNIA HYBRIDA α		Per oz.	Per lb.
5412	BLUE BEE, Viola Jersey Gem color.....	1.30	15.00
5432	FLAMING VELVET, velvety blood red.....	2.15	25.00
5418	GENERAL DODDS, blood red.....	1.70	20.00
5422	HOWARD'S STAR, reddish purple, white star.....	1.70	20.00
5400	RADIANCE <small>ALL-AMERICA SELECTIONS</small> '41, rich cerise rose, salmon undertone, yellow throat.....	2.15	25.00
5436	ROSE KING IMPROVED <small>ALL-AMERICA SELECTIONS</small> '36.....	1.30	15.00
5438	TOPAZ ROSE <small>ALL-AMERICA SELECTIONS</small> '38, rose and gold.....	1.70	20.00
5430	VIOLACEA, deep violet.....	1.30	15.00
5410	WHITE KING.....	1.30	15.00
5440	SPECIAL MIXTURE.....	1.10	12.50

PETUNIA HYBRIDA NANA ERECTA (or COMPACTA) α

	Per oz.	Per lb.
5482 BLUE BEDDER, mid blue.....	1.70	20.00
5484 CELESTIAL ROSE, deep rose, compact.....	1.70	20.00
5508 PEACH RED, deep salmon rose, outstanding new color.....	4.25	50.00
5496 ROSE OF HEAVEN, extra select, brilliant rose, dwarf.....	1.70	20.00
5500 ROSY MORN, rose, extra select, white throats, dwarf.....	1.70	20.00
5516 SNOW QUEEN, large flowers, white.....	1.70	20.00
5510 TOPAZ QUEEN, scarlet rose, compact, large flowered.....	1.70	20.00
5512 VIOLACEA, deep velvety purple.....	1.70	20.00
5528 FINEST MIXED.....	1.70	20.00

PETUNIA BALCONY (Hybrida Pendula) α

	Per oz.	Per lb.
5544 BLACK PRINCE, deep velvety red.....	3.40	40.00
5532 DEEP BLUE (H.C., R.H.S.'35).....	2.15	25.00
5536 RED (Crimson).....	2.15	25.00
5538 ROSE, clear rose, golden throat, large flowers.....	2.15	25.00
5542 WHITE (A.M., R.H.S.'35).....	2.15	25.00
5558 FINEST MIXED.....	1.70	20.00

FANCY TYPES

PETUNIA RUFFLED NANA COMPACTA α

	Per 1/8 oz.	Per 1/4 oz.	Per oz. ←
5574 LITTLE GIANTS MIXED, medium-sized, ruffled, plants ball-shaped 12".....	1.50	4.50	15.00

PETUNIA GRANDIFLORA NANA COMPACTA α

5444 VELVET BALL <small>ALL-AMERICA SELECTIONS</small> '39, round, compact, ball-shaped 8" plants, freely producing 2 1/2" velvety blood red blooms.....	2.00	6.00	20.00
5446 KING HENRY, velvety red.....	2.00	6.00	20.00

PETUNIA GRANDIFLORA SINGLE FRINGED α

5606 DAINY LADY (Bodger), (A.M., R.H.S.'35, <small>ALL-AMERICA SELECTIONS</small> '36), deli- cate yellow, compact.....	2.00	6.00	20.00
5624 FLUFFY RUFFLES, fine mixture of veined and bicolor shades, beautifully fringed, so heavily ruffled they appear double. Best for home gardens.....	2.00	6.00	20.00

PETUNIA GRANDIFLORA SINGLE FRINGED α (Continued)

	Per 1/8 oz.	Per 1/4 oz.	Per oz.
5586 PINK TRIUMPH, bright rose pink.....	2.00	6.00	20.00
5594 SCARLET BEAUTY (MIRANDA), scarlet rose.....	2.00	6.00	20.00
5598 THEODOSIA (H.C., R.H.S.'35), largest fringed rose, gold throat.....	2.00	6.00	20.00
5602 VIOLACEA MARINE, deep velvety violet.....	2.00	6.00	20.00
5616 WHITE MOUND, excellent new white, compact, fringed.....	2.50	7.50	25.00
5604 WHITE BEAUTY	2.00	6.00	20.00
5626 FIMBRIATA CHOICE MIXED.....	1.80	5.40	18.00

PETUNIA GRANDIFLORA SINGLE PLAIN EDGED α

5656 BURGUNDY <small>ALL-AMERICA SELECTIONS</small> '37, rich wine red, white throat.....	2.00	6.00	20.00
5644 DAZZLER, new brilliant scarlet, low growing.....	2.00	6.00	20.00
5658 DWARF ELK'S PRIDE, deep velvety purple, compact.....	2.00	6.00	20.00
5636 ELK'S PRIDE, darkest velvety purple.....	2.00	6.00	20.00
5732 FLAMING VELVET (Bodger), luscious velvety blood red.....	2.00	6.00	20.00
5642 PINK GLORY IMPROVED, deep rose, white throat, dwarf.....	2.00	6.00	20.00
5638 SCARLET GLORY, carmine red suffused scarlet, dwarf.....	2.00	6.00	20.00
5660 SNOW QUEEN, pure white.....	2.00	6.00	20.00
5662 SNOWSTORM IMPROVED, best florist's white, yellow shaded throat.....	2.00	6.00	20.00
5652 WHITE CLOUD, pure white, dwarf and compact.....	2.00	6.00	20.00
5668 SPECIAL MIXTURE, light and dark shades.....	1.80	5.40	18.00



ELECTRO #1034F PETUNIA GIANTS OF CALIFORNIA SUPREME FLORIST STRAIN



ELECTRO #1033F PETUNIA GRANDIFLORA SNOWSTORM IMPROVED

GIANT TYPES

	Per 1/8 oz.	Per 1/4 oz.	Per oz.
5714 GLAMOUR (Bodger) <small>ALL-AMERICA SELECTIONS</small> '42, luscious salmon rose, huge ruffled blooms ..	3.50	10.50	35.00

PETUNIA GIANTS OF CALIFORNIA α

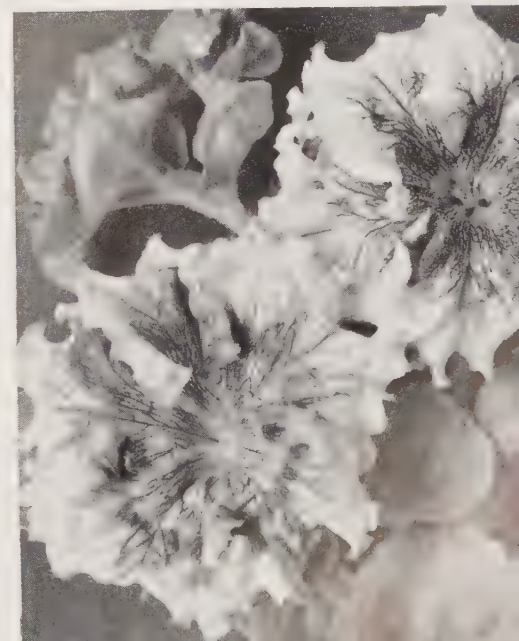
5718 BODGER'S SUPREME FLORIST STRAIN (Bodger), extremely large flowers, in shades of rose, pink and salmon.....	3.00	9.00	30.00
5710 BODGER'S SPECIAL MIXTURE, f a well balanced mixture of light and dark colors, heavily ruffled, with deep throats and rich veining. Best for general use.....	2.50	7.50	25.00

PETUNIA DWARF GIANTS OF CALIFORNIA (Bodger) af

Huge Giants of California flowers on dwarf, sturdy plants especially bred for pot culture. The words "Ramona Strain" distinguish the finest dwarf giant Petunias on the market today. See Page 5.

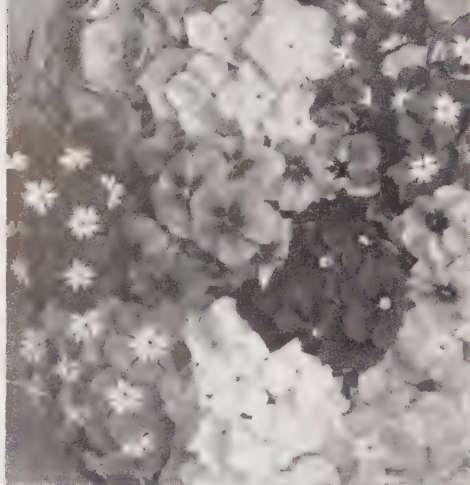
5700 RAMONA STRAIN DARK SHADES.....	3.00	9.00	30.00
5702 RAMONA STRAIN LIGHT SHADES.....	3.00	9.00	30.00
5704 RAMONA STRAIN DARK AND LIGHT SHADES, best for general use.....	3.00	9.00	30.00
5708 SUPERDWARFS, new strain having the ultimate in dwarf habit.....	5.00	15.00	50.00

ELECTRO #1123G PETUNIA DWARF GIANTS OF CALIFORNIA RAMONA STRAIN





ELECTRO #1125G PRIMULA GIANT
MALACOIDES SNOWFLAKE



ELECTRO #1124E PHLOX DRUMMONDI MIXED



ELECTRO #1126D PORTULACA DOUBLE

PHACELIA *a*

5760 CAMPANULARIA (California Blue Bells) *r* gentian blue, 8"30 3.00

PHASEOLUS COCCINEUS (See Bean, Scarlet Runner)

PHLOX DRUMMONDI GRANDIFLORA *a*, 12"

5824 CINNABAR SCARLET 1.70 20.00

5782 CRIMSON (Atropurpurea) 1.70 20.00

5786 ISABELLINA, pale primrose 1.70 20.00

5792 ROSEA, deep rose 1.70 20.00

5796 SCARLET, dark eye 1.70 20.00

5798 VIOLET (Orbicularis), white eye 1.70 20.00

5800 WHITE (Alba), pure white 1.70 20.00

5818 GIGANTEA ART SHADES, *f* large flowered strain, all with large light eye, plants
8"-10", lovely pastel shades 2.15 25.00

5806 FINEST MIXED 1.50 18.00

PHLOX DWARF VARIETIES *a*

5812 VERY CHOICE MIXED 2.55 30.00

5840 CECILY MIXED, fine large flowered strain 2.55 30.00

PIMPERNEL (See Anagallis)

PINKS (See Dianthus)

POPPY NUDICAULE (Iceland Poppy) *pf*

LONG STEMMED, GIANT FLOWERING STRAINS

(Best for Florist Use)

5872 YELLOW EMPEROR, fine yellow, in a true Nudicaule Poppy 1.70 20.00

5876 GARTFORD GIANT ART SHADES, Special Strain, excellent pastel mixture 1.70 20.00

5878 GARTFORD GIANTS MIXED (A.M., R.H.S.'40), fine rich mixture, excellent stems 1.70 20.00

5856 SANDFORD'S GIANTS FINEST MIXED, *f* vigorous growers, long stems, fine colors 1.50 18.00

5860 THE EMPEROR (Bodger) (H.C., R.H.S.'40), extremely large flowered, orange 1.30 15.00

5862 THE EMPRESS (Bodger), very large flowered, delightful salmon rose shades 1.30 15.00

5868 IMPERIAL JEWELS MIXTURE (Bodger), complete color range, solid colors and
pastels 1.30 15.00

5874 SINGLE FINEST MIXED 1.30 15.00

5842 ROSEUM (Coonara Pinks), *f* fine mixture light shades, large flowers 1.30 15.00

5846 SUNBEAM HYBRIDS FINEST MIXED 1.30 15.00

POPPY RHOEAS DOUBLE SHIRLEY *a*, 2 1/2'-3'

5956 SWEET BRIAR, deep rose pink30 3.00

5968 FINEST MIXED25 2.50

POPPY RHOEAS SINGLE SHIRLEY *a*, 2 1/2'-3'

5970 AMERICAN LEGION, brilliant scarlet, white maltese cross25 2.50

5986 FINEST MIXED20 2.00

POPPY ORIENTALE *p*

5992 SCARLET 1.30 15.00

5994 MIXED 1.70 20.00

PORTULACA (Moss Rose, Sun Plant) *ra*

6020 GRANDIFLORA DOUBLE MIXED, extra select mixture, well blended, with an
exceptional range of colors and a high percentage of doubleness 1.10 12.50

6038 SINGLE JEWEL, deep carmine, extremely large 1.10 12.50

6024 GRANDIFLORA SINGLE MIXED55 6.00

POT MARIGOLD (See Calendula)

PRIMULA GIANT MALACOIDES (Bodger) af

Excellent new strain, robust plants, large well-formed flowers on heavy wiry stems.

	Large Trade Packets	Suggested Retail Price	Half Packets	Sug- gested Retail Price
6012 DOUBLE CAMEO, orchid lavender.....	.75	1.50	.40	.75
6072 DOUBLE FAIRY JEWELS, rich rose pink.....	.75	1.50	.40	.75
6014 DOUBLE FIRST LADY, white with pink tinge.....	.75	1.50	.40	.75
6068 DOUBLE TWINKLES, soft flesh pink.....	.75	1.50	.40	.75
6018 DOUBLE MIXTURE.....	.75	1.50	.40	.75
6074 SINGLE ENCHANTRESS, soft salmon rose.....	.75	1.50	.40	.75
6078 SINGLE LAVENDER GLORY, soft mauve lavender, extra large..	.50	1.00	.30	.50
6076 SINGLE SNOWFLAKE (A.M., R.H.S.'48), giant pure white for florists. Winner against best English strains.....	.50	1.00	.30	.50
6082 SINGLE SWEETHEART, unique bicolor.....	.75	1.50	.40	.75
6080 SINGLE MIXTURE, including many new shades.....	.50	1.00	.30	.50

PRIMULA OBCONICA af

	Per 1/8 oz.	Per 1/4 oz.	Per oz.
6030 FASBENDER RED.....	5.00	16.50	50.00
6026 GIANT WHITE.....	5.00	16.50	50.00
6032 KING LAKE, blue.....	5.00	16.50	50.00
6036 LACHROSA, salmon rose.....	5.00	16.50	50.00
6034 WYASTON WONDER GIGANTEA CRIMSON, large flowers.....	5.00	16.50	50.00

PYRETHRUM (Chrysanthemum Coccineum) p

	Per oz.	Per lb.
6066 ROSEUM SINGLE MIXED f.....	2.55	30.00

QUEEN ANNE'S LACE FLOWER af

6070 WHITE, 3 1/2', fine cut flower filler.....	.30	3.00
---	-----	------

RESEDA (See Mignonette)

RANUNCULUS ASIATICUS

SUPERBA FINEST MIXED.....	4.25	50.00
---------------------------	------	-------

RICINUS (Castor Beans) a

6102 ZANZIBARIENSIS FINEST MIXED.....	.10	.85
6104 MIXED VARIETIES.....	.10	.65

ROCK GARDEN MIXTURES

6110 ANNUAL FINEST MIXED, 8"-10".....	.30	3.00
---------------------------------------	-----	------

SALPIGLOSSIS EMPEROR or SUPERBISSIMA (Painted Tongue, Velvet Flower) a

	Per oz.	Per lb.
6156 CRIMSON AND GOLD.....	.90	10.00
6162 PURPLE, self (Bodger).....	.90	10.00
6164 PURPLE AND GOLD.....	.90	10.00
6166 ROSE AND GOLD.....	.90	10.00
6168 SCARLET AND GOLD.....	.90	10.00

37

ELECTRO #397G POPPY NUDICAULE IMPERIAL
JEWELS MIXTURE

ELECTRO #388D QUEEN ANNE'S LACE
FLOWER WHITE



ELECTRO #488F SALPIGLOSSIS EMPEROR
FINEST MIXED





ELECTRO #1039G SCABIOSA IMPERIAL GIANT
BLUE MOON



ELECTRO #1128F SCHIZANTHUS DR.
BADGER'S IMPROVED



ELECTRO #1127F SCABIOSA IMPERIAL HYBRIDS

SALIGLOSSIS EMPEROR OR SUPERBISSIMA (Painted Tongue, Velvet Flower) a (Continued)

	Per oz.	Per lb.
6170 VELVET RED90	10.00
6174 VIOLET AND GOLD90	10.00
6176 WHITE AND GOLD90	10.00
6186 GLOXINIAFLORA MIXED, veined varieties only45	5.00
6184 FINEST MIXED40	4.50

SALVIA

6218 FARINACEA BLUE BEDDER, p deep blue, 3'	3.40	40.00
---	------	-------

SANVITALIA PROCUMBENS (Creeping Zinnia) a

6230 DOUBLE55	6.00
-------------------	-----	------

SAPONARIA VACCARIA

6240 ROSEA, a 2'15	1.50
------------------------	-----	------

SCABIOSA IMPERIAL GIANTS af (Bodger)

Extremely large flowers composed entirely of broad frilled petals arranged in a perfect ball (no "pincushion"). Plants are 42"-48" tall, upright, and bear flowers on long wiry stems. A new race of Scabiosa.

	Per oz.	Per lb.
8140 BLUE MOON (Bodger) <small>ALL-AMERICA SELECTION</small> '39, deep lavender blue, strong stems, fine cutflower45	5.00
8150 IMPERIAL HYBRIDS (Bodger), brilliant mixture of all the Scabiosa colors in the new ball-shaped type. Fine for cutting. See Page 3.35	4.00

SCABIOSA LARGE FLOWERED TALL DOUBLE (Old Maid's Pincushion, Mourning Bride) a

6246 AGERATUM BLUE, mid blue35	3.50
6248 AZURE FAIRY, azure blue35	3.50
6250 BLACK PURPLE (Black Prince, King of the Blacks)35	3.50
6252 BLUE COCKADE (A.M., R.H.S.), deep blue35	3.50
6258 CHERRY RED or CRIMSON35	3.50
6266 LOVELINESS, salmon rose shades35	3.50
6268 PEACH BLOSSOM, deep flesh35	3.50
6270 ROSE35	3.50
6276 ROSETTE, deep rose suffused salmon35	3.50
6272 SHASTA, pure white, very large35	3.50
6284 GIANT FLOWERED HYBRIDS MIXED35	3.50
6280 FINEST MIXED, from separate colors30	3.00
6282 ALL COLORS MIXED25	2.50

SCABIOSA CAUCASICA (Blue Bonnet) p

6290 GIANT HYBRIDS (Isaac House Strain), f fringed and ruffled, shades of blue from lavender to dark blue, very large flowers	2.15	25.00
---	------	-------

SCARLET RUNNER BEANS (See Beans)

SCHIZANTHUS GRANDIFLORA HYBRIDS a

6352 DR. BADGER'S IMPROVED f, large flowers, brilliant range of colors from light pink through rose to purple, each flower with a large golden blotch. Plants compact, 12"-15"	1.70	20.00
--	------	-------

SCHIZANTHUS WISETONENSIS (Butterfly Flower) a

6322 FINEST MIXED60	6.50
-------------------------	-----	------

SHASTA DAISY (See Chrysanthemum Leucanthemum Maximum)

SNAPDRAGON (See Antirrhinum)

SNOW ON THE MOUNTAIN (See Euphorbia)

STATICE (Sea Lavender)

6426 SUWOROWI (Russian), a bright rose spikes, 30"65	7.50
STATICE SINUATA af		
6442 KAMPF'S TALL IMPROVED, deepest blue20	2.00
6444 LAVENDER QUEEN20	2.00
6460 PASTEL SHADES20	2.00
6446 ROSEA SUPERBA20	2.00
6450 SNOW WHITE, greatly improved white20	2.00
6452 TRUE BLUE, extra deep20	2.00
6456 YELLOW (Bonduelli)20	2.00
6466 CHOICE MIXED20	1.75

Stocks

(MATHIOLA INCANA ANNUA)

DOUBLE LARGE FLOWERING DWARF TEN WEEK *af*

Per oz. Per lb.

Dwarf, compact, branching, fine for bedding. Sweet scented. 12".

6484	BLOOD RED 27— <i>shading of 24</i>	1.05	12.00
6490	BRILLIANT ROSE or CARMINE PINK, soft rose pink 627/1 and 627/2.....	1.05	12.00
6492	CANARY YELLOW or Deep Cream 603/3—603/2..	1.05	12.00
6502	CRIMSON 27— <i>shading of 24</i>	1.05	12.00
6508	DEEP ROSE or CARMINE 28— <i>center 630</i>	1.05	12.00
6510	FLESH 621/3.....	1.05	12.00
6512	LAVENDER, silvery lilac 634/2.....	1.05	12.00
6514	LIGHT BLUE or AZURE BLUE 32/1.....	1.05	12.00
6518	PANSY VIOLET or ROYAL PURPLE 732— <i>red shading</i>	1.05	12.00
6524	PURPLE or DARK BLUE 732/2.....	1.05	12.00
6486	ROSE PINK, 630 and 630/1— <i>white center</i>	1.05	12.00
6528	WHITE.....	1.05	12.00
6536	FINEST MIXED, from named varieties.....	.70	8.00
6538	GOOD MIXED.....	.45	5.00

MAMMOTH DOUBLE EARLY BRANCHING NICE *af*

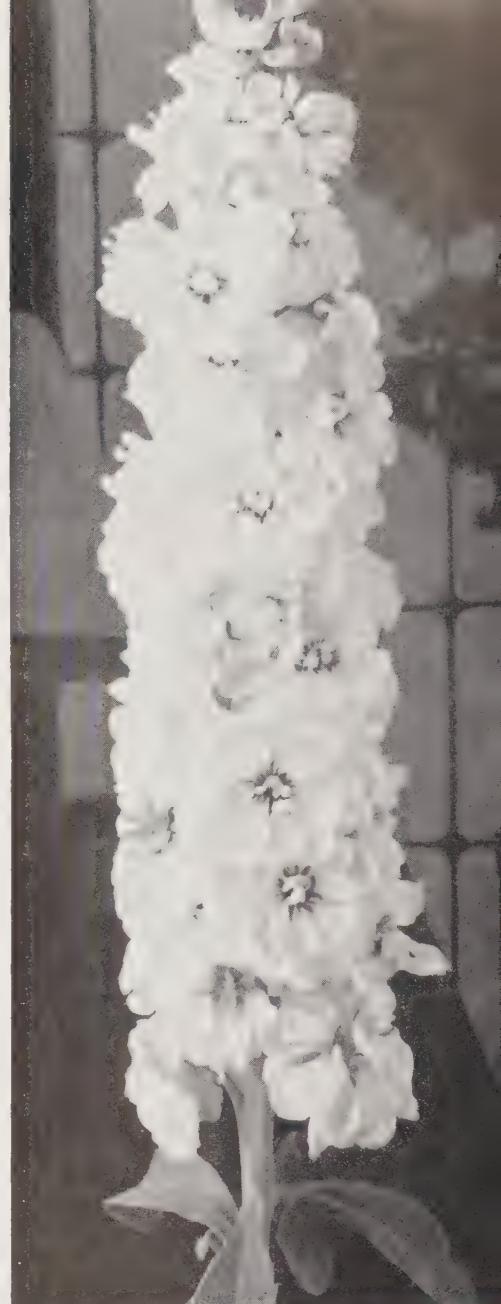
Just as early as the Dwarf Ten Week varieties, forming plants pyramidal in shape. This is the most popular class for general use. Height 18".

6584	AMERICAN BEAUTY, deep rose 28— <i>center 630</i>	1.05	12.00
6628	APRICOT BEAUTY, apricot rose, 606/3— <i>center 3/3</i>	1.05	12.00
6588	AURORA (Chamois), cream, tinted old rose.....	1.05	12.00
6590	BEAUTY OF NICE, deep flesh 621/3.....	1.05	12.00
6592	BELLE OF NAPLES, old rose.....	1.05	12.00
6596	COTE D'AZURE, light blue 32/1.....	1.05	12.00
6602	LLOYD GEORGE, blood red 27— <i>shading of 24</i>	1.05	12.00
6606	MONT BLANC, pure white.....	1.05	12.00
6608	MONT CARLO, canary yellow 603/3—603/2.....	1.05	12.00
6612	PARMA VIOLET or SILVERY LILAC 634/2.....	1.05	12.00
6614	QUEEN ALEXANDRIA, rosy lilac 630 and 630/1— white center.....	1.05	12.00
6610	ROSE PINK, soft rose pink 627/1 and 627/2.....	1.05	12.00
6618	SALMON KING, deep rose with salmon 29/1—3/3..	1.05	12.00
6622	SOUVENIR DE MONACO, crimson 27— <i>shaded 24</i> ..	1.05	12.00
6624	SUMMER NIGHT, dark blue 732/2.....	1.05	12.00
6638	FINEST MIXED.....	.90	10.00
6636	GOOD MIXED.....	.70	8.00

DOUBLE EARLY GIANT IMPERIAL (Improved Bismarck) *af*

Of branching habit, the large flowers and long stems of this class make it especially desirable for cutting. Very early blooming and produces a high percentage of doubles. Height 26".

6640	ANTIQUE COPPER, rich Hellebore red.....	1.70	20.00
6642	BLOOD RED 27— <i>shading of 24</i>	1.70	20.00
6644	BLUSH (Apple Blossom) white tinted 623/3.....	1.70	20.00
6646	BUTTERCUP, rich yellow 603/3— <i>center 603/2</i>	1.70	20.00
6648	CANARY YELLOW (Golden Ball) 603/2.....	1.70	20.00
6650	CHAMOIS, ivory 606/3 tinged old rose 3/3.....	1.70	20.00
6682	CRIMSON.....	1.70	20.00
6654	DARK BLUE or PURPLE 732/2.....	1.70	20.00
6656	ELK'S PRIDE, royal purple 732— <i>reddish shading</i>	1.70	20.00
6658	FIERY BLOOD RED 27— <i>shading of 24</i>	1.70	20.00
6660	FLESH, bright flesh 621/3.....	1.70	20.00
6662	GOLDEN ROSE, light golden rose 630 and 630/1— center 3/2.....	1.70	20.00
6664	LAVENDER, silver lilac 634/2.....	1.70	20.00
6666	LILAC or LIGHT BLUE 32/1.....	1.70	20.00
6672	ROSE, deep rose pink 630 and 630/1— <i>white center</i>	1.70	20.00
6674	SANTA MARIA, giant pure white.....	1.70	20.00
6676	SHASTA, glistening white, tall, robust.....	1.70	20.00



ELECTRO #1041H STOCK DOUBLE GIANT
COLUMN GARDENIA

ELECTRO #1040F STOCK DOUBLE EARLY GIANT
IMPERIAL FINEST MIXED



DOUBLE EARLY GIANT IMPERIAL (Improved Bismarck) af Continued		Per oz.	Per. lb.
6680	SNOW WHITE (Bodger), large flowered, shimmering snowy white, early blooming	2.15	25.00
6688	FINEST MIXED	1.30	15.00
6690	GOOD MIXED90	10.00

DOUBLE GIANT COLUMN (Improved Excelsior) af

Immense fully double close spaced flowers, one 2'-2 1/2' spike per plant. This strictly non-branching strain is especially for florists. We have marked the most popular varieties with an asterisk. See Page 5.

6700	BALL #1 LILAC LAVENDER, large flowered.....	5.00	60.00
*6702	BALL #3 BLUE, medium lavender mauve.....	5.00	60.00
6704	BALL #6 AMERICAN BEAUTY, deep carmine rose.....	5.00	60.00
6808	BALL #7 MALMAISON PINK, long stemmed blush pink.....	5.00	60.00
6800	BALL #8 RUBY, long stemmed crimson red.....	5.00	60.00
6760	BALL #9 CHAMOIS PINK IMPROVED, rosy buff.....	5.00	60.00
6706	BALL #11 PINK, rose pink, lighter than #22.....	5.00	60.00
*6806	BALL #14 ROSE PINK, deep rose pink, deeper than #22.....	5.00	60.00
*6784	BALL #16 WHITE IMPROVED, best greenhouse white.....	5.00	60.00
6708	BALL #20 APRICOT, large flowered creamy buff, later.....	5.00	60.00
*6782	BALL #21 PURPLE HEART, long stemmed blue purple.....	5.00	60.00
*6786	BALL #22 SUPREME, silvery rose, best pink.....	5.00	60.00
*6778	BALL #24 DEEP APRICOT, long stemmed, deeper than #20.....	5.00	60.00
*6816	GARDENIA (Bodger), huge glistening white, very long stemmed. Standard of the trade for outside planting.....	5.00	60.00
*6794	ILLUSION, scarlet red 27—shading of 24.....	5.00	60.00
*6776	ROYAL PURPLE, true deep purple, deeper than #21.....	5.00	60.00
*6802	SILVERY LILAC, best lavender, 634 2.....	5.00	60.00
6780	WHITE PILLAR, new white for outdoor planting.....	5.00	60.00
*6814	YELLOW WONDER, best deep creamy yellow, yellow singles.....	6.80	80.00
6818	FINEST MIXED	4.25	50.00

STRAWBERRY ALPINE

6844	NEW BARON VON SOLEMACHER, new selected strain bearing edible red fruit as large as ordinary commercial varieties, with a wonderful flavor. Plants bush form, no runners, if planted early will bear in August and on until frost. Hardy in temperate climates. Prolific cropper.....	5.00	60.00
------	--	------	-------

STRAWFLOWER (See Helichrysum)

SUMMER CYPRESS (See Kochia)

SUNFLOWER (See Helianthus)



SWEET PEA ANNUAL (See Page 42)

SWEET PEA PERENNIAL (See *Lathyrus Latifolius*)

SWEET SULTAN (See *Centaurea*)

SWEET WILLIAM (*Dianthus Barbatus*) b

	Per oz.	Per lb.
7694 SINGLE FINEST MIXED.....	.35	3.50
7696 DOUBLE FINEST MIXED.....	.45	5.00
7698 ANNUAL FINEST MIXED a.....	.45	5.00

TAGETES (See Marigold)

TOBACCO, FLOWERING (See *Nicotiana*)

THIMBLE FLOWER (See *Gilia*)

THUNBERGIA ac

7712 ALATA (Black Eyed Susan) FINEST MIXED.....	.55	6.00
---	-----	------

TRANSVAAL DAISY (See *Gerbera*)



ELECTRO #1045E SWEET WILLIAM ANNUAL
FINEST MIXED

TRITOMA (*Kniphofia*) (Red Hot Poker, Torch Lily) p

7728 PFITZER'S HYBRIDS, very large, brilliant, 4'.....	.90	10.00
--	-----	-------

TROPAEOLUM (See *Nasturtium*)

VERBENA HYBRIDA GRANDIFLORA (*Gigantea*) a

Huge blooms, suitable for the critical trade. See Page 5.

7862 ANNAPOLIS BLUE, excellent true mid-blue.....	1.30	15.00
7850 BEAUTY OF OXFORD HYBRIDS, rose pink.....	1.30	15.00
7942 BRIGHTNESS (<i>Bodger</i>), cerise scarlet, white eye, semi-compact	1.30	15.00
7864 GIANT SALMON PINK (A.M., R.H.S., '35).....	1.30	15.00
7868 LAVENDER GLORY, lavender with cream eye, variable	1.30	15.00
7878 ROYALE (H.C., R.H.S., '35), royal blue, cream eye....	1.30	15.00
7882 SPECTRUM RED (H.C., R.H.S., '35), vivid crimson....	1.30	15.00
7886 WHITE, pure white.....	1.30	15.00
7898 FINEST MIXED, well-balanced mixture giant flowers..	.90	10.00

VERBENA MAMMOTH a

7810 BLUE SHADES70	8.00
7812 DEFIANCE, scarlet, small white eye.....	.70	8.00
7828 PINK AND ROSE SHADES.....	.70	8.00
7834 WHITE70	8.00
7846 CHOICE MIXED65	7.00

VIOLA TRICOLOR (See Pansy)

VIRGINIAN STOCK (*Malcomia maritima*) a, 1'

8008 DWARF COMPACT MIXED.....	.25	2.50
-------------------------------	-----	------

WALLFLOWER EARLY FORCING ANNUAL

(*Cheiranthus kewensis*) a, 12"-15"

8020 SINGLE BLOOD RED.....	.30	3.00
8022 SINGLE CREAM WHITE.....	.30	3.00
8024 SINGLE GOLDEN GEM, yellow.....	.30	3.00
8026 SINGLE PARIS MARKET, brown.....	.30	3.00
8036 SINGLE FINEST MIXED.....	.25	2.50
8038 DOUBLE EARLY WONDER, af extra choice mixed, blooms within 90 days.....	.90	10.00

XERANTHEMUM ANNUM DOUBLE (Everlasting) a, 18"

8068 MIXED35	4.00
------------------	-----	------

ZINNIAS (See Pages 16 and 17)

MIXTURES

8090 CUT FLOWER MIXTURE a, 2'-3'.....	.20	2.00
8092 SPECIAL MIXTURE ANNUAL CLIMBING VINES, ac....	.20	2.00
8094 FLOWER GARDEN MIXTURE a, 2'-3'.....	.20	2.00
8096 CALIFORNIA NATIVE FLOWERS a, 1'-2'.....	.35	3.50
6110 ROCK GARDEN ANNUALS FINEST MIXED, 8"-10"....	.30	3.00

Symbols used:

a—annual
b—biennial
c—climber
f—cut flower variety, special for florists

gr—greenhouse plant
p—perennial
ra—rock plant annual
rp—rock plant perennial



ELECTRO #1137F VERBENA HYBRIDA GRANDIFLORA

ELECTRO #1046G XERANTHEUM DOUBLE MIXED



Sweet Peas

(LATHYRUS ODORATA)

The variety we consider best in each color class is indicated by an asterisk (*).

EARLY or WINTER FLOWERING SPENCER af

		Per lb.
6856	A. C. ZVOLANEK, rose pink, long stems 26/2 and 26/1.....	2.00
*6852	AMERICAN BEAUTY, rich crimson rose deep crimson shaded 24.....	2.00
6854	AMETHYST, reddish purple 729/1 shaded 28.....	2.00
*6858	ANNIE LAURIE, pure rose, white base, vigorous 625.....	2.00
6860	APOLLO, soft salmon cerise 20/1 flushed 621 (Zvolanek's Salmon is better).....	2.00
6862	AVIATOR, dazzling crimson 724/1.....	2.00
*6898	BALL BLUE SUPREME, clear deep blue 35/1.....	2.00
6872	BALL ORANGE, rich orange 17 1.....	2.00
6868	BALL ROSE IMPROVED, cerise pink, large flowered 623.....	2.00
*8350	BALL ROSE SUPREME, large wavy flowers; silvery rose pink.....	2.00
*6888	BOY BLUE (Zvolanek's), dark blue, large 35—darker shading.....	2.00
6950	BRIDESMAID, silvery pink 24/2.....	2.00
6882	BRIGHT LIGHT, flaming scarlet 719/1.....	2.00
*6884	BURPEE'S ORANGE, clear orange 17/1 shaded 618.....	2.00
*6886	BURPEE'S SALMON, rich salmon overlaid with a coppery sheen.....	2.00
6890	BURPEE'S WHITE, pure white, white seeded.....	2.00
6894	CANARY BIRD, rich cream, white seeded.....	2.00
*6904	CASCADE, best white seeded white.....	2.00
8376	CELESTIAL, cerise salmon rose.....	2.00
8380	COQUETTE, coral pink shaded amber and salmon 20/2 and 20/1. Duplexed flowers.....	2.00
*6912	ELK PURPLE (Zvolanek's), long stems, large reddish purple 729/1.....	2.00
6934	FLORIST ROSE, pure dark rose on white 24/1.....	2.00
6928	FRAGRANCE, mammoth clear lavender, wavy flowers 633/2 and 633/1.....	2.00
8362	GERANIUM, lighter than Bright Light; salmon orange shading.....	2.00
*8308	GIANT PINK, pink blended with soft rose, more intense at edges.....	2.00
6940	GIANT ROSE, extremely large, rose pink, robust 627/2.....	2.00
*6946	GRENADIER IMPROVED, dazzling crimson scarlet 721 deep. Good vigor.....	2.00
6956	HARMONY, clear lavender 633/2 and 32/2.....	2.00
*8310	HELEN HAYES, golden scarlet 719/2, distinct. Flowers large and frilled.....	2.00
6962	HOPE, pure white, black seeded.....	2.00
6976	JOSIE, brilliant rose pink, vigorous, large flowers, long stems 627/1.....	2.00
*8312	KATE SMITH, long stemmed large flowers, scarlet suf rose.....	2.00
6980	LADDIE IMPROVED, long stemmed giant rose pink, robust 627/2.....	2.00
6994	MAJESTIC ROSE, brilliant rose pink, vigorous, long stems 625/1 and 625.....	2.00
6992	MARINER, clear blue, fine 37/1.....	2.00
*7002	MARS, rich deep crimson 824 and 822/2.....	2.00
*7010	MEMORY, clear rosy lavender, large wavy flowers 633/1.....	2.00
*7020	MISS ALABAMA, deep chocolate maroon.....	2.00
*7004	MRS. CALVIN COOLIDGE, rich salmon pink, 621.....	2.00
7006	MRS. HERBERT HOOVER, clear deep blue 35/1.....	2.00
*7012	MRS. H. S. REDDICK, brilliant flesh pink suffused salmon, immense flowers, very long stems 623/2 flushed 625/2.....	2.00
7016	NAVY BLUE, extra large dark blue 35 with darker shading.....	2.00
*7024	ORANGE KING, glowing intense orange 17 with crimson shading.....	2.00
*7026	ORIENTAL, deep cream, black seeded, large flowers.....	2.00
7028	OTHELLO, deep maroon.....	2.00
8320	PEARL BUCK, rose standard tinged orange; wings deeper rose.....	2.00
*7044	PRIDE, pure, deep, even cerise, long stemmed, robust 719/2 and 719/3.....	2.00
*7078	PRINCESS BLUE, rich Belladonna blue, vigorous 40/3.....	2.00
7054	RED BIRD bright crimson red.....	2.00
7056	RED CROSS, crimson scarlet, extra large 821/1 and 820/2.....	2.00
8330	RED GIANT, true crimson.....	2.00
*7062	SHIRLEY TEMPLE, delightful soft rose pink, fluted, long stems 26/2.....	2.00
8342	SEQUOIA, golden cerise 621/1.....	2.00
8344	SIGNAL RED, deep scarlet orange, plainer flowered than Kate Smith.....	2.00
*8346	SKIPPY, light soft salmon pink 19/2 and 19/1.....	2.00
7132	SNOW QUEEN, pure white, black seeded.....	2.00
7070	SNOW STORM IMPROVED, fine white, white seeded.....	2.00
*8394	STERLING, duplex salmon rose 625 and 625/1 on cream.....	2.00

EARLY OR WINTER FLOWERING SPENCER af—Continued

		Per lb.
*7076	SUNRAY, cerise on cream ground, long stems 20/1.....	2.00
*7084	SUPREME ORANGE (Zvolanek's), cerise wings, orange standards, robust, large flowers, long stems 18/1 standards—21/1 wings.....	2.00
7104	SUSANNA, rich carmine crimson 822/3.....	2.00
*8302	TOPS, delicate rose pink 622.....	2.00
8304	TOP SERGEANT, husky blood-red crimson 824 and 822/2.....	2.00
8398	TREASURE ISLAND, sparkling golden orange 18 flushed 19/1.....	2.00
*7096	TRIUMPH, deep lilac mauve 30.....	2.00
*8300	TWILIGHT 633/2 and 633/1.....	2.00
7098	VALENCIA, bright orange, long stems 17.....	2.00
*7134	VIVIAN (Zvolanek's), clearest carmine rose on white, long stemmed, vigorous 24.....	2.00
7100	VULCAN, the most vivid scarlet Sweet Pea, sunproof 719 deep.....	2.00
*7106	WAVES, outstanding new mid-blue 37/1, flowers very large, duplexed and fully ruffled, spaced well on good stems.....	2.00
7114	WHITE CHAMPION, long stemmed, pure white, white seeded.....	2.00
8368	WHITE GIANT, white seeded, large florets in fours.....	2.00
*7082	ZVOLANEK'S SALMON, salmon cerise, large flowers, strong stems, robust 20/1 flushed 621.....	2.00
7136	EXTRA CHOICE MIXED, well balanced mixture of newest and brightest colors.....	1.75
7138	CHOICE MIXED.....	1.25

EARLY FLOWERING SPENCER COLOR CLASSIFICATION

The variety we consider best in each color class is indicated by an asterisk (*)

BLUE (Deep)

*Ball Blue Supreme
Blue Bird
Mrs. Herbert Hoover
New Blue

BLUE (Light)

Eleanor Blue
*Princess Blue
Silver King

BLUE (Mid)

Blue Bonnet
Blue Danube
Marine
Mariner
Blue Jay

*Waves

BLUE (Navy)

*Boy Blue
Navy Blue

CERISE (Pure)

Glitters

*Sunray

CERISE (Deep)

*Pride
Sparkle

CERISE (Orange)

Flamingo
*Supreme Orange
Torch
Treasure Island

CERISE (Salmon)

Apollo
Celestial
Spring Song
*Zvolanek's Salmon

CREAM

Canary Bird
*Oriental

CRIMSON

*American Beauty
Aviator
Pal
Queen Crimson
Red Bird
Susanna

CRIMSON (Deep)

*Mars
Red Giant
Top Sergeant

GOLDEN SCARLET

Helen Hayes

LAVENDER

Fragrance
Harmony
Lavender King
*Twilight

LAVENDER (Deep)

*Memory
Rhapsody

MAROON

*Miss Alabama
Othello

MAUVE

Triumph

ORANGE

*Burpee's Orange
Eldorado

ORANGE (Deep)

Ball's Orange
Ball Orange Supreme
Fortyniner
*Orange King
Valencia

PINK

Laddie
Zvolanek's Rose

PINK (Cerise)

Ball's Rose
New Ball Rose
Prosperity

PINK (Cerise, Cream Ground)

Ball Rose Improved
*Ball Rose Supreme
Imperial Pink

PINK (Flesh)

Bridesmaid
*Mrs. H. S. Reddick

PINK (Light)

*Tops
Sequoia

PINK (Salmon)

Mrs. Calvin Coolidge

PURPLE

Amethyst
*Elk Purple

ROSE (Carmine)

Chevalier
*Vivian
Pearl Buck

ROSE PINK (Deep)

*Annie Laurie
Florist Rose
Titania

ROSE PINK (Medium)

Ball Rose Queen
Giant Rose
Josie
Majestic Rose
Mrs. H. R. Holscher
*Shirley Temple
A. C. Zvolanek

ROSE PINK (Light)

Laddie Improved
*Giant Pink

ROSE PINK ON CREAM

Sterling

SALMON (Light)

*Burpee's Salmon
Mrs. Kerr

SALMON (Pink)

Ball Salmon
Coquette
*Skippy

SCARLET (Deep)

Grenadier
*Grenadier Improved
Red Cross

SCARLET (Orange)

Bright Light
Geranium
*Kate Smith
Signal Red
Vulcan

WHITE (Black Seeded)

Hope
*Snow Queen

WHITE (White Seeded)

Burpee's White
*Cascade
Gardenia
Snow Storm Improved
White Champion
White Giant

ELECTRO #436F SWEET PEA



SPRING FLOWERING CUTHBERTSON af

Remarkable new intermediate season type, with strong heat resistance and vigorous growth. Flowers plainer than Spencer. For both outdoor and greenhouse planting. See Page 6.

		Per lb.
8408	BILLY, light carmine.....	1.75
8434	CATHERINE, clear cerise.....	1.75
8436	COLINE, scarlet.....	1.75
8438	CONNIE, chamois.....	1.75

SPRING FLOWERING CUTHBERTSON af—Continued

Per lb.

8422	DANNY, navy blue	1.75
8440	DAVID, bright rose crimson	1.75
8442	EVELYN, salmon cream pink	1.75
8444	FLORA, rose carmine	1.75
8410	FRANK G., clear lavender	1.75
8412	HAZEL, light blue	1.75
8448	HELEN, blush pink	1.75
8426	JANET, white, black seeded	1.75
8424	JENNIE, white, white seeded	1.75
8416	JESSIE, mauve	1.75
8450	KATIE, rose cream pink	1.75
8452	KENNETH, crimson	1.75
8406	LIZA, deep maroon	1.75
8420	LOIS, clear rose pink	1.75
8454	MARION, cream, black seeded	1.75
8400	TOMMY, clear marine blue	1.75
8430	FINEST MIXED	1.25

LATE OR SUMMER FLOWERING SPENCER af

Variety we consider best in each color class is indicated by an asterisk (*).

*7144	AMBITION (G.M., 1930), rosy lavender 32/2	1.25
7146	AMETHYST, bright, clear blue, exceptionally large 39/2 on 37/1	1.25
8174	ARISTOCRAT, clear pink, 623/1 and 623	1.25
7152	ASCOT, pink 625/2	1.25
7158	AUSTIN FREDERICK IMPROVED, giant lavender 633/2 and 31/2	1.25
8176	AUTOCRAT, rose suffused orange 22 and 20/1	1.25
7160	AVALANCHE, glistening white, white seeded	1.25
*7170	BEATALL (A.M., 1929), pale cerise 21/1 with shading of 21	1.25
7178	BIG RED BOY, rich crimson, new long stemmed variety	1.25
*7174	BLACK DIAMOND, dark maroon 1030/1	1.25
7374	BLUE MOON, clear mid blue 36/2 on 38/2	1.25
7274	BONNIE BRIAR, large rose pink 25/2 and 25/1	1.25
7180	BRILLIANT ROSE, tyrian rose 24 (Ruffled Rose is better)	1.25
*7186	BURPEE'S BEST WHITE, white seeded	1.25
*7214	CAPRI, clear silver blue, excellent 40/3	1.25
8196	CARLOTTA, dark rosy carmine 24/1 and 24	1.25
8202	CAVALCADE, carmine rose shaded gold	1.25
7196	CHARMING, rosy cerise 20/1 flushed 20	1.25
*7198	CHIEFTIAN, pure satiny mauve 30/1	1.25
7212	CHINESE BLUE, solid rich mid blue 39/2 on 37/1 light	1.25
8198	COSTER BOY, pink flushed bright rose, on white	1.25
8200	CREAM GIGANTIC, largest cream	1.25
7210	CRIMSON KING, rich deep crimson	1.25
*7218	DAMASK ROSE (A.M., 1930), deep rose with carmine sheen 23 shaded 721/3	1.25
8214	ECHO, glowing salmon pink on white ground, 621	1.25
7240	ECSTASY, blush pink 625/2 on white	1.25
*7272	ELSTREE, bright pink on cream 621/1 shaded 623/1	1.25
7276	ETHEREAL (G.M., 1933), pale peach suffused rose 20/2 on 19/2 and 19/1	1.25
*7252	EXCELSIOR (A.M., 1931), scarlet orange 17—wings shaded 621	1.25
8222	FAIRYLAND, light rich rose pink on heavy cream ground	1.25
*7378	FLAGSHIP, deep navy blue 34 with darker shading	1.25
7264	FLORADALE (A.M., 1930), rich salmon pink on cream ground 621/1 shaded 621	1.25
8220	FLORADALE PURPLE, 729/1	1.25
*7486	FLUFFY RUFFLES IMPROVED, light cream pink 625 on cream ground	1.25
7268	FORTUNE, rich navy blue 34 with darker shading	1.25
8230	GEM, white, picotee edged pink	1.25
*7286	GIGANTIC (G.M., 1932), white, black seeded	1.25
7288	GLENEAGLES, very large, silver blue 40/3	1.25
7278	GLORIA, cream, picotee edged rose	1.25
*7292	GOLD CREST, orange tinted salmon 17/1 shading to 618	1.25
7296	GOLDEN WINGS, fine orange, large, vigorous 17/1 and 16/1	1.25
8234	GRACIE, deep cream, suffused light pink 618/3 and 618/2 on cream	1.25
7306	GRAND NATIONAL (A.M., 1933), rich cream, black seeded	1.25
*7346	GRAND SLAM, cerise scarlet 719/2 suffused 19/1	1.25
7302	GUINEA GOLD, cerise orange 17/1	1.25
*7334	HIGHLANDER (A.M., 1935), large flowered clear lavender, fine 633/2 and 633/1	1.25
*7358	JUBILEE, scarlet cerise 719/2 suffused 19/1	1.25

LATE OR SUMMER FLOWERING SPENCER *af*—Continued

Per lb.

7360	JUMBO (A.M., 1933), lively deep cerise 20-20/1.....	1.25
7372	KING WHITE IMPROVED, large, pure white, white seeded.....	1.25
*8246	LEADER, salmon pink, cream ground 621 and 621/1.....	1.25
7394	MAGNET, bright cream pink 621 on cream.....	1.25
7402	MARY PICKFORD, dainty cream pink, suffused salmon.....	1.25
*7404	MASTERCREAM, cream, black seeded.....	1.25
7408	MAYFAIR (A.M., 1931), pink on white 623/1 and 623 on white.....	1.25
7422	MELODY (G.M., 1935), golden salmon pink on cream 618/1 suffused 621/1.....	1.25
7410	MISS CALIFORNIA, salmon cream pink.....	1.25
*7412	MRS. A. SEARLES, bright salmon cerise 20/1 on 19/1.....	1.25
*8260	MRS. R. BOLTON (new) (P.C., R.H.S. and N.S.P.S.), deep almond pink, very large flowered, 21/1.....	1.25
*8252	MOLLIE, cerise with touch of orange 20 1.....	1.25
*8254	MONTY (new), rich pink on white ground 623/2.....	1.25
7428	OLYMPIA, rich purple 729/1.....	1.25
*7432	ORANGE FLARE, orange 18/1.....	1.25
*7454	PATRICIA UNWIN, salmon pink suffused gold 621/1 suffused 618/1.....	1.25
*8268	PEER, orange pink 621 and 20/1.....	1.25
*7456	PINK FRILLS (G.M., 1934), rich salmon pink on cream 621/1 suffused 618/2.....	1.25
*7446	PINKIE, large rose pink 625/1 and 625.....	1.25
7450	POWERSCOURT (A.M., 1921), large lavender 633/2 and 633/1.....	1.25
*7452	PRINCE OF ORANGE, best deep orange 17 deep.....	1.25
*7464	RADAR (new), best rich salmon pink.....	1.25
*7460	RED BOY, pure rich crimson, long stems, vigorous 824/1.....	1.25
*8282	RED ROVER, fine dark crimson 824/1.....	1.25
8266	RED SUPREME, deep crimson.....	1.25
*7462	REFLECTION, clear mid blue 39/2 on 37/1.....	1.25
7474	ROYAL PURPLE, rich purple 729/1.....	1.25
7478	RUBICUND (A. 1933), crimson scarlet, vigorous 822/1.....	1.25
7482	RUFFLED BEAUTY, lilac pink on amber 623/3.....	1.25
7500	RUFFLED BLUE, mid-blue, vigorous 36/2.....	1.25
7182	RUFFLED BONNIE RUFFLES, delicate salmon pink on cream 520/2.....	1.25
7484	RUFFLED CARMINE, bright carmine rose 23 shaded 721/2.....	1.25
7508	RUFFLED CRIMSON, rich velvety crimson 822/2.....	1.25
7236	RUFFLED CRINKLES, cerise pink suf coral 21/1.....	1.25
7502	RUFFLED EXQUISITE, salmon cerise 19/1 and 19/2 suffused 18/1.....	1.25
7486	RUFFLED FLUFFY RUFFLES IMPROVED, light cream pink 625 on cream ground.....	1.25
7382	RUFFLED LADY RUFFLES (G.M., 1931), soft pink on white 26/2 on white.....	1.25
7504	RUFFLED MAUVE, pure mauve 30/1.....	1.25
7488	RUFFLED ORCHID, rich lavender rose 24/2.....	1.25
8280	RUFFLED PINK, pink on cream 623/2.....	1.25
7490	RUFFLED PRIMROSE, deep cream, black seeded.....	1.25
*7492	RUFFLED ROSE, rich rose 23.....	1.25
8284	RUFFLED ROYAL RUFFLES, scarlet cerise 20.....	1.25
7498	RUFFLED SALMON PINK, large duplexed flowers, clear salmon pink on cream.....	1.25
8286	RUFFLED SPARKLE, glowing cerise 20/1.....	1.25
7494	RUFFLED WHITE, pure white, white seeded, long stems.....	1.25
7496	RUFFLED MIXED.....	1.25
7514	SMILES, salmon shrimp pink 19/1 on 20/2 and 20/1.....	1.25
*7540	TANGERINE IMPROVED, rich orange 17/1 and 17/2.....	1.25
*8298	TELL TALE (new) (P.C., R.H.S. and N.S.P.S.), rich rose edge on clean white ground.....	1.25
*7542	THE ADMIRAL (A.M., 1929), dark violet blue 34 with blackish shading.....	1.25
7552	THRILLER, orange scarlet.....	1.25
*8264	VISTA (new), large clear light purple on white ground.....	1.25
*7574	WELCOME, dazzling scarlet 719.....	1.25
*7578	WHAT JOY, deep, rich cream, white seeded.....	1.25
7590	YOUTH, white, edged rose pink.....	1.25
7606	UNRIVALLED MIXTURE This mixture contains a fine selection of the largest and most attractive named vari- eties, including many of the newest novelties.....	1.10
7608	FIELD GROWN MIXTURE.....	.90

LATE FLOWERING SPENCER

COLOR CLASSIFICATION

The variety we consider best in each color class is indicated by an asterisk (*)

BLUE (Light)

*Capri
Gleneagles

BLUE (Mid)

Amethyst
Blue Moon
Chinese Blue
Heavenly Blue
Mrs. Tom Jones
*Reflection
Ruffled Blue

BLUE (Navy)

Commander Godsall
*Flagship
Fortune

BLUE (Violet)

Jack Cornwall
*The Admiral

CERISE

Artiste
Charming
Fiery Cross
Good Cheer
Illuminator
Jumbo
*Mollie
Ruffled Sparkle

CERISE (Light)

*Beatall
Linconian
Ruffled Crinkles

CERISE (Salmon)

His Majesty
*Mrs. A. Searles
Smiles

CERISE (Scarlet)

*Grand Slam
Life
Poppy Scarlet

CREAM (Black Seeded)

Cream Gigantic
Daffodil
Grand National
*Mastercream
Ruffled Primrose

CREAM (White Seeded)

Dobbie's Cream
Matchless
*What Joy

CRIMSON

Captain Blood
Charity
Crimson King
*Red Rover
Rubicund
*Royal Crimson
*Sylvia Harshaw

CRIMSON (Deep)

Big Red Boy
Derby Day
*Red Boy
Red Supreme

LAVENDER (Clear)

*Highlander
Powerscourt

LAVENDER (Rosy)

*Ambition
Austin Frederick Impr.

MAROON

*Black Diamond
Leviathan
The Sultan
Warrior

MAUVE

*Chieftain
International
Ruffled Mauve
Ruffled Orchid

ORANGE (Light)

Colorado
Royal Sovereign
*Tangerine Improved

ORANGE (Medium)

Golden Wings
Guinea Gold
Orange Flame
*Orange Flare

ORANGE (Deep)

Prince of Orange

PICOTEE

Gem (white ground)
Gloria (cream ground)
Sunkist (cream ground)
*Telltale (white ground)
Youth (white ground)

PINK (Apricot)

Melody
*Patricia Unwin
Personality
Silver Jubilee

PINK (Apricot, deep)

Ethereal
*Pink Frills

PINK (Blush, deep)

Aristocrat
Ascot
Ecstasy
Lady Ruffles
Lullaby
*Monty
Ruffled Pink

PINK (Cream)

Chloe
*Elstree
Mary Pickford
Picture

PINK (Cream, light)

Affection
Cissie
*Fluffy Ruffles Impr.
Ruffled Beauty
Ruffled Bonnie Ruffles
Sheba

PINK (Cream, deep)

Enchantress
Floradale
Gracie
Idyl
*Leader
Magnet
Miss California
Nobility
Spicy
Station Master

PINK (Flushed)

Autocrat
Coster Boy

PINK (Orange)

George Shawyer
Gold Finch
*Peer

PINK (Cerise)

Dandy
Mayfair
*Mrs. R. Bolton
Peggy Ann
Stylist

PINK (Salmon, rich)

Echo
Mavis
*Radar
Ruffled Exquisite
Simplicity

PURPLE

Floradale Purple
Olympia
Royal Purple
Ruffled Purple
*Vista

ROSE

Brilliant Rose
Corona
*Ruffled Rose

ROSE PINK

Bonnie Briar
Hercules
*Pinkie
Rosie

ROSE CARMINE

Carlotta
Cavalcade
*Damask Rose
Ruffled Carmine

SALMON (Orange)

Barbara
*Gold Crest

SCARLET

All Bright
Campfire
Defiance
Huntsman
*Welcome

SCARLET (Cerise)

Flamingo
Grenadier
Headlight
Hollyberry
*Jubilee
Ruffled Royal Ruffles

SCARLET (Orange)

*Excelsior
Startler
Thriller

WHITE (Black Seeded)

Bridal Veil
Giant White
*Gigantic
Kames
Model
Sextet Queen

WHITE (White Seeded)

Avalanche
*Burpee's Best White
King White Impr.
Ruffled White
Snowdon

ELECTRO #1089G SWEET PEA RUFFLED SPENCER



Service Department

The Bodger Service Department was established fifteen years ago on a non-profit basis to assist our friends and customers in preparing their catalog and advertising. The scope of the department now includes almost all of the graphic arts, the most important of which is photography. Our Photographic Department has recently moved into enlarged quarters and acquired new equipment, so that it is in a position to be of more service than ever before.

PHOTOGRAPHS: We are equipped to supply, at cost price to us, professional-quality glossy prints of (1) all the varieties of which we offer seed, (2) most of the varieties we have listed in recent years, and (3) certain horticultural subjects we do not normally grow; usually in several poses of each subject. These are unexcelled for display, advertising and catalog use. The most popular of these photographs have been made into electros, and our Electro Catalog provides somewhat of a guide to what is available. When in doubt, write us of your requirements and a selection of photographs showing what we can supply will be sent by return mail. All photographs are 8" x 10", contact, printed on single weight glossy paper.....Each \$1.00

COLOR PHOTOGRAPHS: Through long experience in color work, we have found that hand-colored transparencies are the most satisfactory to discriminating users, and cost no more than existing color processes. Transparencies are regular prints on Translite film, hand colored to precision accuracy. Since they are made from our regular negatives, we can offer transparencies of any subject of which we offer black-and-white photographs. They should be displayed with a light (daylight type) behind the picture to bring out the almost life-like brilliance and beauty. They are chosen from a selection of photographs or the Electro Catalog. Transparencies are 8" x 10", contact, and are **MADE UP TO ORDER ONLY**. Allow, under normal conditions, about ten days for completion of your order. We regret that rising costs require us to raise the price to.....Each \$6.00

ELECTROS: We have available electros for use in printed matter of a great number of the photographs offered above, as well as color nickeltypes of the most popular varieties. Black-and-white: 120 screen; color: 133 screen. Electros are chosen from our Electro Catalog, from this or past Bodger seed catalogs, or from a selection of photographs, and are **MADE UP TO ORDER ONLY**. Allow, under normal conditions, about ten days for completion of your order.

ALL ELECTROS ARE SENT OUT UNMOUNTED UNLESS MOUNTING IS SPECIFICALLY REQUESTED. THERE IS AN ADDITIONAL CHARGE OF 25% FOR MOUNTING. WHEN ORDERING, PLEASE SPECIFY PREFERENCE.

47

PANORAMA VIEW OF BODGER'S BROAD ACRES AT LOMPOC, CALIFORNIA



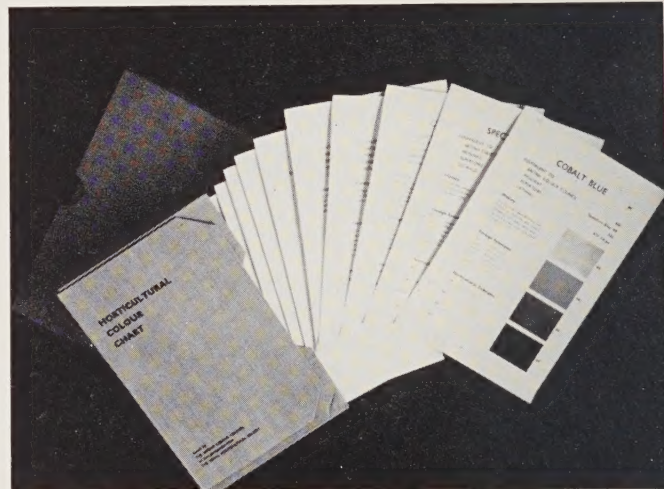
PRICES: Except in rare instances, electros are made in standard column widths such as 2 1/2", 2 3/4", 3 1/4", etc. All electros, color as well as black-and-white, are priced according to size. Dimensions are given in the accompanying graph. There is a special rate on the popular small Size A of \$1.10 each, providing that 3 or more are ordered at the same time. They may be of three different subjects, if desired. One or two Size A electros take the regular \$2.00 price.

Size	Black-and-White	Full Color
A	\$2.00 (3 or more, \$1.10 ea.)
B	2.25
C	2.50	\$12.50
D	2.75	14.50
E	3.00	18.50
F	3.50	21.50
G	3.75	27.50
H	4.00

LENGTHS	WIDTHS				
	Up to & including 1 7/8"	2 1/4"	2 3/4"	3 1/4"	Larger
X					
1 1/2"	Size A	B	C	D	E →
2"	B	C	D	E	F →
2 1/4"	C	D	E	F	F →
2 3/4"	D	E	E	F	G →
3 1/4"	D	E	F	G	G →
Larger	E ↓	F ↓	G ↓	G ↓	H ↓

If we do not have an electro of the size you need, you can purchase a photograph and have your printer make a cut for you. We can undertake special work, photographic or engraving, only on a cost-plus basis. The above prices go into effect immediately, superseding those effective up to date and those printed in our 1941 Electro Catalog. The 1941 Electro Catalog is still effective so far as available selection is concerned, and it may be obtained free of charge simply by writing to Bodger Seeds Ltd.

R. H. S. HORTICULTURAL COLOR CHART: In various sections of this list we have added to the regular descriptions of a variety some numbers in italics. These refer to color blocks in the Color Chart which many of our customers have secured either from us (as U.S. distributors) or the Royal Horticultural Society direct. To see the precise color of a flower so described, turn to the page indicated and mask the proper block with the black mat provided. For example, Larkspur Gt. Imp. Los Angeles Improved is described as 623/1. Turn to page 623 and mask the block 623/1, which is the first tint of the full hue 623. We are gradually completing color registrations of all listed varieties in which exact color descriptions are vital. By means of this Chart, the most complete ever compiled, exact color descriptions may be sent by letter or wire, without recourse to paints, ambiguous names or other makeshifts. Applicable to other trades and uses, also, in which color standardization is desirable. Obtainable from us, in full sets (2 volumes) only — \$12.00/set.



ELECTRO #1082G

Terms and General Conditions of Delivery

All seeds are quoted F.O.B. El Monte, California, terms 60 days net, less 2% cash 30 days. All invoices payable in U. S. dollars in or by New York or Los Angeles Exchange. All overdue accounts subject to sight draft without further notice.

Bags and containers will be charged at cost and are not returnable. There will be no charge made for bags smaller than the one pound size (5x7 1/2 inches).

Prices quoted in this list go into effect immediately, superseding all previous quotations. All orders of 4 ounces or over will be charged at the pound rate; all orders under 4 ounces will be charged at the ounce rate.

We reserve the right to change any or all prices in this list without notice.

In case of crop shortages, orders will be filled pro rata only.

Crop failure or any cause beyond our control releases us entirely from delivery.

"We give no warranty, express or implied, as to the productiveness of any seeds or bulbs we sell and we will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed."

Should fulfillment of any order or contract be prevented or delayed by the act of God, war, blockade, revolution, prohibition of exports or imports, riots, strikes, lockouts, fire, loss and/or detention at sea or any other contingency beyond our control, we shall not be responsible for any loss and/or damage thereby.

APPROXIMATE NUMBER OF SEEDS PER OUNCE

Abronia	2,300	Ipomea Cypress Vine.....	2,200
Acroclinium	9,000	Ipomea Rose Marie.....	1,300
Ageratum Dwarf	214,000	Ipomea Scarlett O'Hara.....	700
Alyssum	60,000	Kochia	50,000
Amaranthus	30,000	Larkspur	8,700
Anagallis	41,900	Lathyrus Latifolius	600
Anchusa Italica	1,200	Linaria Fairy Bouquet.....	462,000
Anemone	40,100	Lobelia	750,000
Antirrhinum	220,000	Marigold African Tall Mixed.....	11,000
Aquilegia Longissima	17,500	Marigold Crown of Gold.....	8,000
Arctotis Hybrids Autumn Shades.....	9,000	Marigold French Dwarf Mixed.....	10,000
Armeria Large Flowered Hybrids.....	12,000	Marigold Gigantea Full Double Orange.....	8,000
Aster Varieties	12,000	Marigold Harmony Type.....	10,000
Aster Wilt-Resistant Early Giant Rose Marie.....	12,000	Marigold Tagetes	37,000
Aubrietia	85,000	Marigold Yellow Supreme.....	7,600
Balloon Vine	400	Marvel of Peru.....	350
Balsam Bush Flowered Torch.....	2,400	Matricaria	150,000
Bartonia	38,000	Matthiola Bicornis	47,300
Bellis Perennis	192,000	Mesembryanthemum	200,000
Brachycome	150,000	Mignonette	30,000
Calendula Campfire Bodger's Improved Fl. Strain.....	5,200	Myosotis Blue	44,000
Calendula Chrysanthia	4,000	Nasturtium Dwarf Double.....	175
Calliopsis	100,000	Nasturtium Dwarf Single Mixed.....	240
Campanula Medium	125,000	Nasturtium Gleam Hybrids.....	180
Candytuft	10,000	Nemesia	100,000
Canna	100	Nemophila	17,700
Carnation Chabaud's	15,000	Nicotiana	200,000
Celosia	30,000	Nierembergia Hippomanica	168,320
Centaurea Cyanus	7,000	Pansy Engelmann's Strains.....	22,000
Centaurea Gymnocarpa	7,500	Petunia Giants of California Bodger's Supreme Florist Strain	162,000
Centaurea Imperialis	8,000	Petunia Grandiflora Nana Compacta Velvet Ball.....	200,000
Centaurea Moschata	10,500	Petunia Grandiflora Single Fringed.....	161,000
Cheiranthus	20,000	Petunia Grandiflora Single Plain Edged.....	200,000
Chrysanthemum Annual	10,000	Petunia Hybrida	262,000
Clarkia	100,000	Phlox Drummondii Grandiflora Mixed.....	18,000
Cleome	13,800	Poppy Nudicaule	448,000
Coix	120	Poppy Shirley	72,575
Coreopsis	12,000	Portulaca	300,000
Cosmidium	12,900	Pyrethrum Roseum	22,000
Cosmos	5,500	Queen Anne's Lace Flower.....	32,000
Cosmos Klondyke Orange Flare.....	3,000	Ricinus Zanzibariensis	30
Cuphea Firefly	7,200	Salpiglossis	125,000
Cynoglossum	5,300	Salvia Splendens	7,500
Dahlia	3,000	Scabiosa Imperial Giants Blue Moon.....	3,500
Delphinium Belladonna	10,000	Schizanthus Dr. Badger's Improved Giant Flowered Hybrids	46,000
Delphinium Cardinale	19,800	Shasta Daisy Double.....	18,000
Dianthus Laciniatus	28,000	Statice Sinuata	375 heads
Didiscus	10,300	Stocks	19,000
Digitalis	200,000	Sweet Peas	340
Dimorphotheca (African Daisy).....	10,000	Sweet William	31,000
Eschscholtzia	15,000	Thunbergia Alata	1,200
Euphorbia Heterophylla	5,300	Thunbergia Gibsoni	830
Euphorbia Variegata	2,500	Tithonia Speciosa Grandiflora Fireball.....	4,000
Gaillardia Grandiflora	10,000	Torenia	375,000
Gaillardia Picta	15,000	Tritoma	22,400
Gazania Splendens	12,000	Venidium	70,000
Geranium	6,200	Verbena Hybrida Grandiflora.....	12,500
Geum	7,000	Viola	25,000
Godetia Kelvedon Glory.....	46,400	Virginian Stock	69,500
Gourds Small Sorts Mixed.....	500	Wallflower	15,000
Gourds Large Sorts Mixed.....	150	Zinnia Dahlia Flowered.....	2,800
Gypsophila Elegans	25,000	Zinnia Early Wonder.....	3,300
Gypsophila Paniculata	35,000	Zinnia Fantasy	5,000
Helianthus Cucumerifolius	9,000	Zinnia Gaillardia Flowered.....	4,500
Helianthus Double Chrysanthemum Flowered.....	700	Zinnia Haageana	22,000
Helichrysum Mixed	45,000	Zinnia Lilliput	4,600
Hollyhock Chater's Double Mixed.....	3,800	Zinnia Linearis	123,650
Hunnemannia Semi-Double Sunlite.....	7,000	Zinnia Pumila	4,500
Ipomea Alamo Vine.....	240	Zinnia Scabious Flowered.....	6,000
Ipomea Cardinal Climber.....	1,000	Zinnia Super Crown o'Gold Pastel Tints.....	2,800
Ipomea Clarke's Earliest Heavenly Blue Morning Glory	675		



Bodger's Dahlia Flowered Zinnias celebrate a silver anniversary date in 1949 — just twenty-five years ago, the Royal Horticultural Society awarded them its highest honor, the Gold Medal. The Dahlia Flowered has become the world's favorite type of the world's most popular annual and our Zinnias today keep that Gold Medal standard. Bodger's Dahlia Flowered Zinnias cost no more than those of any other reputable grower, and with every ounce you get the experience, the skill, and the traditional quality guaranteed by the words: "Originator's seed."

BUY AND SPECIFY GENUINE BODGER SEED